2 MILLION AND COUNTING!

Congratulations to salesman Marvin Correia of Tulare, CA, on surpassing the 2 million unit mark in sales! Marvin brings with him a fabulous combination of practical experience from farming on his own, a love of cow families and deep pedigrees, and a true passion for helping people succeed! We couldn’t be happier for him achieving this milestone…and we couldn’t be more fortunate to have him as part of the All West family!

For a more complete story on Marvin, as well as a video interview we know you’ll want to watch, visit www.allwestselectsires.com and scroll to the bottom of the home page for our DIAMONDCuts e-news tab. Marvin’s story can be found in the October issue!

NATIONAL CO-OP MONTH IS IN THE BOOKS!

October was National Co-Operative Month and All West/Select Sires celebrated its 75+ year history by taking a look back, and forward, at our proud cooperative history. We had many posts on Facebook and Instagram during the month featuring board members, a little history and some fun facts about All West. If you missed seeing those posts, here’s a little sample for you!

All West/Select Sires Coop Month Fun Fact Friday:
* Nearly 1 million of the nation’s farmers belong to a cooperative, accounting for 55% of the total U.S. agriculture sales.

* The majority of American farmers are members of the nearly 3,000 farmer-owned cooperatives. These farmers provide over 190,000 jobs and annual wages over $8 billion.

* Agriculture co-ops account for $246 billion (62%) of the U.S. total agriculture sales of $395 billion. #awsscoopmonth #FunFactFriday

All West Coop Month’s Way Back Wednesday:
In 1964, Oregon Dairy Breeders merged with Northwest Co-Op Breeders, Inc. to form All West Breeders. California Dairy Breeders joined All West shortly after in 1965. This expanded the territory of All West to California, Oregon, Washington and Montana. In 1966, All West Breeders had 74 bulls of all breeds, dairy and beef, with more than 30 of these registered Holsteins. These bulls bred 182,620 cows that year. #awsscoopmonth #WayBackWednesday
MARK YOUR CALENDAR – FEBRUARY 2, 2019

The Invest in Your Future Youth Workshop & Sale will be held February 2, 2019 in Turlock, CA. This event is designed for youth who want to feed their passion for showing dairy cattle, improve their showing skills, and expand their dairy husbandry and industry knowledge. Kids ages 9-21 are invited to participate, whether showing novices or experienced young adults.

Industry professionals from across the country and will join us as instructors to share their expertise in sessions on Fitting, Showmanship, Nutrition, Animal Selection, Genetics, Health, and show day preparations.

In conjunction, there will be a live sale featuring 35 Holstein and Jersey project heifers that can compete at your county fair all the way to national caliber shows.

This is the second edition of our event- the first was held in February 2017 and garnered tremendous interest and positive feedback. Over 140 youth attended, joining us from all areas of the valley from Tulare north to Stockton.

Please follow the event on Facebook as more details are announced! (thanks Kate Teixeira for the update!)

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