

The Bullhorn

your monthly cooperative update
JULY 2019

WHAT'S HAPPENING AROUND ALL WEST?



The 2019 Annual Jersey Convention was held in Saratoga Springs, New York where All West/Select Sires customers Ryan Junior and Brent Wickstrom, both from California, received the honor of American Jersey Cattle Association's Young Jersey Breeder. Congratulations!

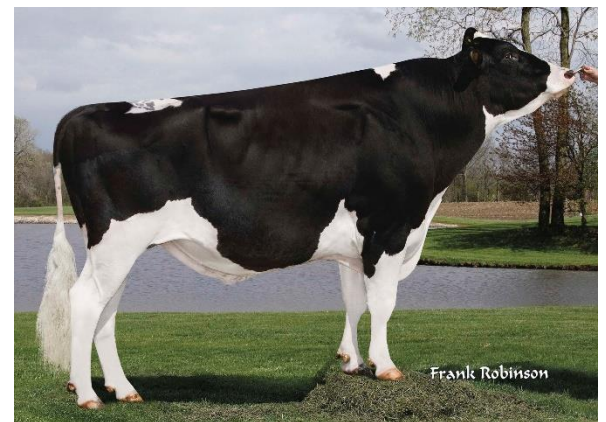
All West is a proud sponsor of the **Pacific Northwest Dairy Youth Camp** that took place in Grandview, Washington this month! Over 65 4-H and FFA members attended to participate in activities, make new friends, learn fitting techniques, and even practice showmanship in a show judged by Brian Behnke.



Select Sires Inc. announced the hiring of Jennifer Thomas as the cooperative's new dairy product specialist. In this role, Thomas will collaborate with multiple departments to provide Holstein promotional content and pedigree support, distribute dairy sire product updates to the federation and introduce dairy sires to the global market.

7H010506 Maple-Downs-I G W ATWOOD (EX-90) passed away at the end of the month. At twelve years old, G W ATWOOD was one of the original genomic giants.

As a young calf, he was identified as a breed leader for Type and his daughters delivered on that genomic prediction. With more than 48,000 daughters worldwide, and 31,000 classified daughters, G W ATWOOD currently ranks as the breed's No. 3 proven sire for Type. G W ATWOOD garnered massive attention in the show arena around the globe, earning premier sire banners and siring show-winning champions.



A limited supply of conventional and *gender SELECTed*™ G W ATWOOD semen remains available.



Our Summer 2019 Intern, Luke, proudly represented All West Territory as a member of **Class VI of Jersey Youth Academy** in Columbus, Ohio! This program provides a unique educational experience that motivates youth to prepare for and succeed in their adult careers in some aspect of the dairy industry, specifically working with Jersey cattle and/or Jersey products. They even got to visit Select Sires Inc. Headquarters and watch a bull parade!

Learn more about Luke's experience in July's edition of DiamondCuts e-news where he shared more details!

ADDITIONS TO THE NXGEN SIRE PROGRAM

Two new sires have been added to the NxGEN membership program with availability starting in July 2019.

To learn more about the program, visit www.selectsires.com/programs/nxgen/menu.html

NEW 7HO14592 LEDYARD / Pinnacle x Delta
Outstanding functional Type, low CE and high PL

NEW 250HO14633 BIGGELO / Delroy x Topgun
Elite Cheese Merit \$, Big Fat% and low SCS



Below is the current offering of NxGEN sires.

	NM\$	CM\$	TPI	Type	UDC	Sire Stack	Price
7HO14364 Eisaku	979	1004	2878	2.45	2.10	Samuri x Rubicon x Morgan	30/60
7HO14592 Ledyard	994	1023	2870	2.47	2.59	Pinnacle x Delta x Saloon	30/60
250HO14134 Renegade	963	1005	2878	2.09	1.72	Jaltaoak x Millington x Davinci	30/60
250HO14633 Biggelo	995	1043	2866	1.99	2.25	Delroy x Topgun x Montross	30/60

PRODUCT PANTRY

BioFresh Bolus is on promotion from July 1 – August 31: **Buy 5, Get 1 FREE!** This product is formulated as a supplement for dairy cattle at the time of freshening. It is also beneficial to sick and off-feed cows, and assists in reducing Somatic Cell Count. Contact us today to put BioFresh Boluses in your pantry!



"It feels like family and our goal is all the same, which is to help the customer."

Rene Meyers (July 2019 Human of All West)

Introducing All West/Select Sires Administrative Assistant, Rene Meyers! Learn more about our #HumansOfAllWest in our monthly DiamondCuts e-newsletter, our Facebook page, or our YouTube channel!

Not receiving our latest news yet? Sign up by visiting this link online: <https://bit.ly/2PssiXX>



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