

The Bullhorn

your monthly cooperative update
NOVEMBER 2019

WHAT'S HAPPENING AROUND ALL WEST?

2020 Select Sires Breeding Calendars have arrived in All West Territory!

Be sure to grab a beef or dairy calendar during the next visit with your All West Sales Representative on your farm or ranch!



We are accepting applications for our **2020 All West Summer Intern position until January 1, 2020**. We are looking to hire one intern for a period of 10 weeks to work throughout All West Territory. This internship will begin on (or close to) June 15, 2020 and end on approximately August 21, 2020, as academic schedules permit. Applicants must submit an application, cover letter and resume with references no later than January 1, 2020.

If you know a student who may be interested, send them to www.allwestselectsires.com/contact/internships for more details!

Congratulations to All West customer, Red Top Jerseys, for winning Platinum at this month's Dairy Cattle Reproduction Council Annual Meeting awards. Red Top was one of 6 Platinum winners amongst 105 applicants for reproductive performance. Manager Chris Terra (pictured at right) accepted the award alongside his Head Foreman, Roberto Romo.



Not only has Red Top taken advantage of All West/Select Sires genetics, they've also dedicated time to programs and services including technician training, which has led them to the success of keeping a 38% preg rate for a whole year... and counting! Visit our YouTube channel and Facebook page to view our recent video with Chris, where he shared about his experience with our Optimal Genetic Pathways (OGP) Calculator and more!



District elections took place throughout All West Territory this fall! Each of our 21 districts operate on a three-year rotation. This year, the director and delegate in nine districts were up for re-election. The entire process was done through the mail this year for six of these districts, saving the cooperative valuable expenses. The other three districts held in-person meetings and elections.

Read the recent November issue of our *DiamondCuts e-newsletter* for more information!

PRODUCT PANTRY – PASTE PLUS

It's fast. It's cost-efficient. It's easy to use. ...and it's definitely the SEASON! For newborns, for transition heifers, for cows... Paste Plus is truly a one-stop shop for products and it's readily available from your All West/Select Sires Representative.

What is Paste Plus?

Paste Plus is a direct-fed microbial product that contains live, natural occurring micro-organisms. These lactic acid producing bacteria reproduce themselves every 18 to 19 minutes once in the intestine. This is important because most other beneficial, as well as harmful bacteria, reproduce themselves every 25 to 60 minutes. Therefore, once Paste Plus is given it soon inoculates the entire intestinal wall with good bacteria that attach and reproduce rapidly-effectively crowding out the bad bacteria. The beneficial bacteria in Paste Plus also produce lactic acid which slightly alters the pH in the intestinal tract to levels that prevent many harmful organisms from growing.



What is in Paste Plus?

If you are comparing labels with other competing microbials you are indeed reading right. Paste Plus does indeed have 5 billion CFU's per dose and that is often 10 to 100 times more than competing products and in most instances Paste Plus is half the cost.

When should I use Paste Plus?

Paste Plus can and should be used on cows after calving, at weaning time, before and after transporting, after deworming or antibiotic therapy. Basically, it can be used to offset the stress of any digestive disturbance and is commonly used at feedlots to treat incoming animals to get them quickly on feed with minimal stress. And of course, Paste Plus is proven effective on newborn calves. By treating newborn calves, we get the beneficial bacteria established before the negative bacteria can get started.

Large 300cc Tube



Large 300cc tube delivers up to (30) 10cc doses of Paste Plus. (applicator sold separately) **\$25.00**

Small 32cc Tube



Small 32cc tube delivers up to (8) 4cc doses of Paste Plus. **\$8.00**
(12 tubes per box or 96 doses) **\$96.00**

Large Tube Applicator



Specifically designed for our 300cc tubes, this applicator allows producers to deliver Paste Plus one click at a time. **\$20.00**

Re-stock your barns, your chute supply buckets and your medicine cabinets this holiday season!



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