

The Bullhorn

your monthly cooperative update

OCTOBER 2019

WHAT'S HAPPENING AROUND ALL WEST?

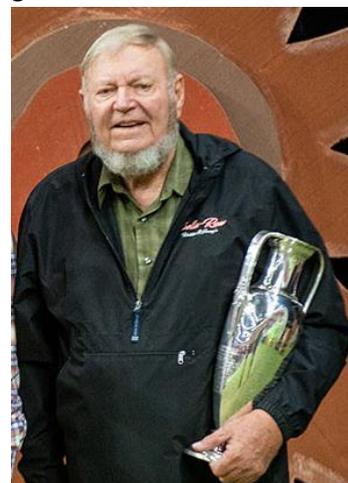
In August, Select Sires Inc. shared the sad news that **7JE1088 Chilli Action COLTON-ET passed away** at nearly ten years old. A leading Showcase Selections sire, COLTON combined the success of two influential lines in the Jersey breed. He consistently delivered tremendous mammary systems and extreme style that impressed dairy producers world-wide. COLTON's daughters were shining stars on the colored shavings. Daughters like Dream and Bolle Acres Coltons Angel (E-94%) have become household names. His legacy will live on with many high-scoring daughters and a Showcase Selections son, 7JE1605 MR SWAGGER.



In September, twenty-four dedicated All West/Select Sires team members traveled to Columbus, Ohio for the **Select Sires Inc. National Sales Conference**. This conference, which takes place every two years, gathers nearly 500 of the most extraordinary people in the A.I. industry from across our nation and around the world for three jam-packed days of learning, networking, and celebrating.

In October, two California natives received high honors at the **2019 World Dairy Expo** in Madison, WI.

Ken Melvold of Fresno, CA (right) was named the 78th winner of the Klussendorf Award, the highest recognition given to a dairy cattle showman. Ken is well-known throughout All West Territory and beyond for his support of judging contests, youth shows, purebred sales, and his marketing efforts for many dairy producers.



Steve Maddox of Burrell, CA (left) was recognized as the 2019 "Dairyman of the Year" at World Dairy Expo. Steve is a managing partner in Maddox Dairy and a partner in Ruann Genetics. He is pictured with his wife, Brenda.

All West/Select Sires participated in agricultural career and internship fairs throughout our territory this fall, including Washington State University and Chico State University. All West Representatives enjoyed meeting many students and sharing how they can become part of the All West Family!



HELP US SELECT OUR 2020 ALL WEST SUMMER INTERN!

Students are just getting back to school, but it's already time to start thinking about being our 2020 All West Summer Intern! From October 1, 2019 until January 1, 2020, we are accepting applications!

All West/Select Sires is currently seeking intern applicants with intense curiosity who are willing to travel, work hard, and learn from the industry's best! We are looking to hire one intern for a period of 10 weeks to work throughout All West Territory. This internship will begin on (or close to) June 15, 2020 and end on approximately August 21, 2020, as academic schedules permit.

Students majoring in Dairy Science, Animal Science, Agriculture Business or Agricultural Communications who are familiar with the cattle industry are preferred. While juniors and seniors will be given preference, sophomores will also be considered. Applicants must submit an application, cover letter and resume with references no later than January 1, 2020.

If you know a student who may be interested, send them to www.allwestselectsires.com/contact/internships for more details!

RECENT RETIREMENTS

They're "on the road" again, but this time these dedicated gentlemen are traveling in to retirement!



August – Tom Frisbee

Dairy producers expect to receive quality semen and service when they hire an AI Technician. All West/Select Sires Professional A.I. Technician Tom Frisbee often exceeded customer's expectations by adding a warm smile, a heart of gold, and great conversation to his technician service. This unique passion for cattle AND the people who raise them is what made Tom's nearly 26-year career so special.



September – Domingo Rogers

If you are wondering how many customers you can reach in 43 years of service in the A.I. industry, just ask Domingo Rogers about the 13 vehicles he wore out in the process! These thirteen vehicles all traveled over 150 miles each day to reach customers in Domingo's Northern California territory. Yet there was no distance too far, no morning too early, and no day too long to keep Domingo from loving his job as an All West Professional A.I. Technician.



October – Darryl Olson

When you are as passionate, motivated, and loyal as Darryl Olson, working 27 days each month and spending 15 to 18 of those days on the road to serve customers across a vast territory is just another part of the job. But to us, these characteristics made Darryl an irreplaceable asset to our team and our customers as an All West/Select Sires Sales Representative for nearly 20 years!



Contact us!

800.426.2697
www.allwestselectsires.com
contact@allwestselectsires.com

Bullhorn feedback to
mackenzieg@allwestselectsires.com

Follow us!



Headquarters: P.O. Box 507 | Burlington, WA 98233
CA Office: P.O. Box 1803 | Turlock, CA 95381