

# The Bullhorn

your monthly cooperative update

## FEBRUARY 2020

### WHAT'S HAPPENING AROUND ALL WEST?

#### Meet our 2020 All West Summer Intern, Brian Martin!

The competition was greater than ever before for our 2020 All West Summer Intern position. A record number of 17 impressive college students sent us applications from seven states across the nation. After tough deliberation and several interviews, the All West Internship Committee is pleased to introduce our 2020 All West Summer Intern!

Brian Martin is currently a third-year student at California Polytechnic State University, San Luis Obispo where he is working towards his Bachelor of Science Degree in Dairy Science.

Brian is no stranger to All West/Select Sires. He was raised on a family-owned-and-operated Jersey dairy just outside of Fresno, CA. This dairy is where Brian first developed his passion for cows at a young age. Brian ventured from the dairy industry for several years before more recently realizing how much he missed the cows and the fellowship of the industry and switching his major at Cal Poly to Dairy Science.

The All West Internship Committee reported that from their short meeting with him, they already know Brian is knowledgeable, hardworking and determined. Besides his passion for cows, they also discovered his love for baseball, so we are certain he will fit right in with the All West Family!

Brian will be based in our Turlock, CA office, but will be traveling throughout California and the Pacific Northwest this summer, as well. We thank our generous customers for making this experience possible for the future of our industry by allowing our interns to visit your farms and ranches. If you happen to see Brian at your dairy, say hello and snap a photo to share with us by tagging [#AllWestSummerIntern](#) on social media!



Brian Martin

**WELCOME**  
*to the All West Family!*



#### 2020 World Ag Expo (Farm Show) was a success!

All West team members mingled throughout the Farm Show and several spent time in the CowManager booth to teach attendees about the revolutionary ear sensor technology that we distribute! Other team members including Matt Parreira and Mike Parreira, in conjunction with Farm Credit West and World Wide Sires, hosted the Director of Agriculture for the Azores, Sr. José Élio Ventura. Thank you to customer Jared Fernandes who graciously invited the group to Legacy Ranches for an interactive dairy tour.

If you are attending in 2021, let your All West Representative know and we can provide you with admission tickets and a free meal at the Expo!



## PICTURE THIS!

We have been receiving many great photos of Select Sires & Accelerated Genetics daughters working in your herds!



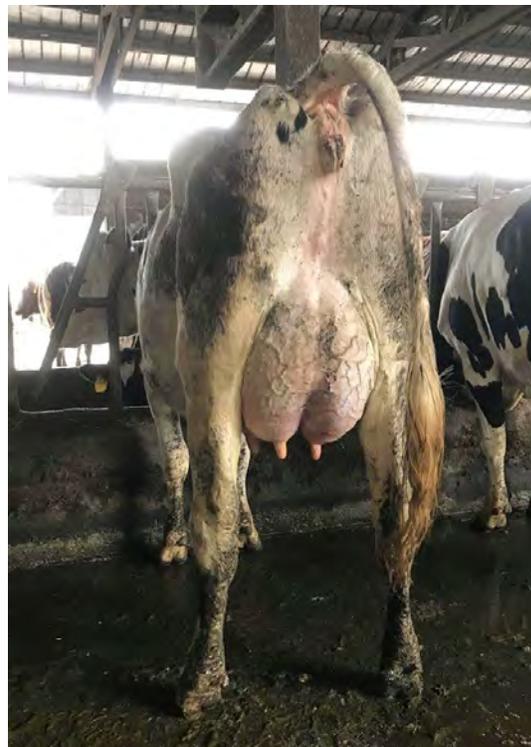
Left: This double take is sired by **7HO12951 HAIL** x **7HO13250 JEDI** x **7HO11351 SUPERSIRE**. The daughter on the left is 55 DIM and already giving 110 pounds, while the cow on the right is 20 DIM and is giving 80 pounds! These ladies work for OK Dairy in Everson, WA.

📷: Photo taken & shared by All West's Kelby Stadt



Right: This **7HO11752 BOB** daughter is in her working clothes, milking 97 lbs. for Oxbow Dairy in Raymond, Washington!

📷: Photo taken & shared by Chris Jansen



Left: **7JE1038 VALENTINO** will always be our VALENTINE, for obvious reasons! We love this daughter, milking over 100 lbs. for Stornetta Ranch in Northern California!

📷: Photo taken & shared by All West's Brian Nelson

We know you have photos to share, too! Send them to Mackenzie Gomes at [mackenzieg@allwestselectsires.com](mailto:mackenzieg@allwestselectsires.com) or tag All West/Select Sires on Facebook to be featured!

## PRODUCT PANTRY



**Wet weather in your area of All West Territory?  
NOW is a great time to feed your herd Select DTX™!**

- Designed specifically for feed challenges caused by molds and their metabolites.
- Enhances the immune system when a cow is faced with these challenges.
- Should be fed when feed conditions are poor & when these symptoms are present: loose manure, low or erratic feed consumption, reduced milk production, elevated somatic cell count, and poor reproductive performance including weak heats, cystic cows and even abortions.



**Contact us!**

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