

# The Bullhorn

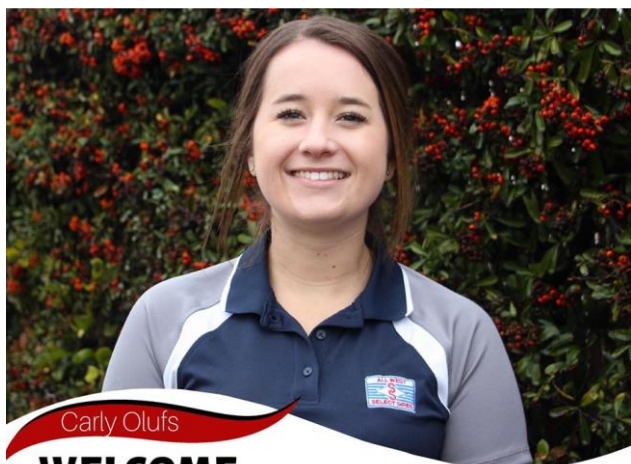
your monthly cooperative update  
**JANUARY 2020**

## WHAT'S HAPPENING AROUND ALL WEST?

*We hope you had a wonderful holiday season with your family and friends and wish you and your herd a successful 2020!*



### It is with great excitement that we announce the hiring of Carly Olufs!



**WELCOME**

*to the AllWest Family!*



Carly has accepted our offer for the position of full-time Dairy Program Specialist in All West's Petaluma and Northern California territory. She is currently finishing her education at Oklahoma State University where she will earn her degree in Animal Science with an emphasis in Business, as well as a minor in Agricultural Economics and Agribusiness, in May 2020. In the meantime, Carly will be training with our team to prepare for her role.

You may be familiar with Carly as she was our 2018 All West Summer Intern. During her time with us, Carly gained experience filling nitrogen tanks, mating cows, breeding cows, selling semen, and working with our genetic programs such as Optimal Genetic Pathways in both California and Washington. Even at that time, Carly had a clear career goal: "I want to work with dairymen on a daily basis to enhance their genetics and improve efficiency."

Carly is no stranger to the dairy farmers of Northern California, as she has already established a positive reputation for herself in the industry. Carly was very active in both 4-H and FFA and has developed her own award-winning show cattle herd. Her strong work ethic, friendly personality, and willingness to learn provides us confidence that she will serve our customers with passion.

**District elections results are in!** Each of our 21 districts operate on a three-year rotation. In late 2019, the director and delegate in nine districts were up for re-election. The entire process was done through the mail this year for six of these districts, saving the cooperative valuable expenses. The other three districts held in-person meetings and elections. Below are the results from the nine districts who held scheduled elections:

<b>District #1:</b>	Director – <b>Rolf Veening</b> (Lynden, WA)	Delegate – <b>Jonathon DeJong</b> (Lynden, WA)
<b>District #4:</b>	Director – <b>Ranie Ruppert</b> (Ephrata, WA)	Delegate – vacant
<b>District #10:</b>	Director – <b>Paul Golob</b> (Granger, WA)	Delegate – <b>Jason Prins</b> (Granger, WA)
<b>District #12:</b>	Director – <b>Chad Martin</b> (Tillamook, OR)	Delegate – <b>Eddie Gomes</b> (Tillamook, OR)
<b>District #18:</b>	Director – <b>Frank Ausman</b> (Nyssa, OR)	Delegate – vacant
<b>District #22:</b>	Director – <b>Michael Dotinga</b> (Oakdale, CA)	Delegate – <b>Justin Borges</b> (Stockton, CA)
<b>District #24:</b>	Director – <b>Jonathon DeGroot</b> (Kerman, CA)	Delegate – <b>Corey Zonneveld</b> (Laton, CA)
<b>District #28:</b>	Director – <b>Dennis Areias</b> (Los Banos, CA)	Delegate – <b>Tony Lopes</b> (Gustine, CA)
<b>District #30:</b>	Director – <b>Jace Leal</b> (Tulare, CA)	Delegate – <b>Mike Santos</b> (Tulare, CA)

## Breaking News!

**7JE5004 CHROME** topped another semen sales record by more than 20,800 units in 2019. He ranks as the fifth highest selling bull among all dairy breeds at Select Sires.

CHROME has been a high-ranking performer on the Jersey Performance Index™ (JPI™) and Jersey Udder Index™ (JUI™) lists for multiple sire evaluations and has garnered attention from Jersey enthusiasts around the globe. The most recent evaluation included 2,207 daughters from 338 herds in four countries. Known as a true customer-satisfaction sire, his daughters are outstanding performers in the milking herd, improving with every lactation and adding incredible genetic value. CHROME boasts +1,215 Milk, +109 Combined Fat and Protein, +\$572 Cheese Merit, +185 GJPI and +33.4 JUI.

CHROME's impact on the Jersey breed is substantial and his influence continues with progeny like 7JE5041 JX TRIUMPH {5} and 7JE5042 JX TYRANT {5} — both recent daughter-proven graduates with elite JPI rankings. CHROME, JX TRIUMPH {5} and JX TYRANT {5} were bred by River Valley Farm in Tremont, Ill. and Select Sires is very grateful to work with breeders to create the next generation of Jersey genetics.



*Pictured above is Paulo-Bro Chrome Polly 2061 (E-90%) owned by All West customer Jer-Z-Boyz in Pixley, CA.*

## PRODUCT PANTRY



**Get your calves off to a great start by taking advantage of our Convert Calf Care Products special promotion until Feb. 29th!**

- ◆ Convert Gel 60cc: Buy 5 tubes, Get 1 FREE!
- ◆ Convert Calving Season Bolus: Buy 15 packs of 10 boluses, Get 3 packs FREE!

Research shows poor nutrition and inadequate disease control in young calves are the two main reasons why calves are not able to reach their genetic potential. Convert can be used to boost the cow's colostrum on day one or treat sick calves early in life. Contact your local All West Representative today to begin using this proactive, antibiotic-free method of preventing disease!

**If there is such thing as luxurious warmth in a calf blanket, we've got it! These stylish jackets are sure to keep calves warm during these cold winter months.**

- water resistant
- durable in the harshest conditions
- three layers of 3M THINSULATE technology
- available in one small size

**Contact your All West Representative to order your calf blankets today!**



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