





## ARE BEEF EMBRYOS A **FIT FOR YOUR HERD?**

The use of beef genetics allowed herds to better manage heifer inventories, drive genetic progress while maximizing pregnancies, and generate income from the sale of dairy/beef crossbreds. With wide adoption of this practice, profit return on these animals is steadily decreasing.

And yet, beef embryos  
open new doors for:

 Earning premiums for full beef calves.

 Optimize pregnancies not needed for replacements.

 Alternative revenue streams.



# EXPLORE IF BEEF EMPRYOS ARE A FIT IN YOUR BREEDING STRATEGY



## Do you have enough replacements?

Beef embryos provide an opportunity to earn greater profit on non-replacement animals you sell.

## Do you already use beef semen?

Beef semen and beef embryos deliver similar conception rates and a competitive cost per pregnancy.

## Would you like to earn more for the calves you sell?

Beef embryos produce full beef calves that are more sought after by calf buyers and have the potential to earn you a premium price compared to dairy/beef crossbreds.

## Do you have a set-up for embryo transfer?

Frozen beef embryos offer the same flexibility as artificial insemination. Beef embryos can be transferred by any trained technician.

## Do you struggle with the challenge of calves from F1 dams?

Beef embryos can avoid genetic inconsistency from breeding F1 females, while delivering a calf of greater potential profit.

## Are you interested in options that can expand revenue streams?

Beyond selling calves at days old, you can retain and raise them to 400 lbs or even feed them out, allowing you the flexibility to capitalize on points in the supply chain.

We're here to make your next generation the best, while finding ways to maximize your market potential.

**Let's explore how beef embryos fit in your strategic breeding program.**

Call your  
All West/Select Sires  
team member today.

**1.800.426.2697 | [contact@allwestselectsires.com](mailto:contact@allwestselectsires.com)**

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