

65 Years in Review 1941-2006









ry of All West/Select Sires, with interesting notes about some of the people that "made a difference".

It all began in 1940 when three dairymen, a veterinarian, and a retired dairy extension specialist sat around a kitchen table in Mount Vernon, Washington and discussed the need to establish an artificial insemination cooperative. Their foresight, along with their commitment made this organization a reality.

Since that first cow was bred on February 10, 1941 until now, there have been so many people that truly have made a difference in the progress of All West. Many directors have given unselfishly of their time and expertise without personal financial gains, shaping and developing this organization into what it is today.

Since the very beginning, all of our presidents have been great leaders, usually serving two or three year terms. However, Cliff Bailey of Snohomish, Washington was President from 1962 to 1976, when times were trying with the different mergers and the shortage of capital to work with. Cliff had a vision and he gave more of his time than any president to make it happen.

Jay Harris was manager from 1953 to 1970, it was a struggle to show a profit during those years, but he never let up. In 1955 there were a total of 69 employees - 54 of which were inseminators. It is interesting because that was more employees than we have today. Archie Nelson, who was manager from 1971 to 1991, took All West to a higher level. He was instrumental in the purchase of stock in Select Sires, thus increasing our sire availability while

improving efficiency and net margins in the organization. The contributions of these three fellows were very beneficial at that point in time.

We are fortunate to be working with second and third generation customers that appreciate the coop philosophy and believe in our mission statement: "To provide the livestock industry with superior genetics, products, and services through a cooperative association".

We are constantly striving to help our customers build a genetically superior and healthy herd of cattle. While at the same time, keeping All West financially strong and returning profits in the form of patronage dividends to our customer/members.

We are blessed in having the most knowledgeable and dedicated employees in the industry, who are always willing to do whatever is asked of them even if it's not in their job description. Our employees in the field and in the Burlington and Turlock offices have spent many years developing and maintaining an excellent customer base, which has definitely contributed to our growth.

I would like to thank Shandi Smith, Allen Bush, and Gary Bates for their part in compiling this 65th Anniversary Book. I hope you enjoy reading about some of the people who truly "MADE A DIFFER-ENCE" in establishing and contributing to the success of this great cooperative, All West/Select Sires.

Herald Catlin

Herald Catlin, General Manager 1941 2006

65 Year History Highlights

- 1941 Skagit County Artificial Breeders is formed.
- 1941 H.L Willis becomes part time manager.
- 1942 Northwest Cooperative Breeders is formed by adding Whatcom County.
- 1943 Don Waldo hired as caretaker, manager and bookeeper.
- 1944 Ken Fredlund named Director and Secretary.
- 1951 Real Estate Mortgage paid off on Burlington farm.
- 1953 Jay Harris hired as General Manager.
- 1955 Evergreen and Northwest merge to become Evergreen Northwest Breeders.
- 1962 The switch was being made from fresh semen to frozen semen in ampules.
- 1964 Oregon Dairy Breeders and Evergreen Northwest Breeders merge to form All West Breeders.
- 1965 California Dairy Breeders joins All West.
- 1971 Jay Harris retires as manager and Archie Nelson assumes manager's position.
- 1973 The switch was being made from ampules to straws.
- 1974 The rapidly growing co-op has financial strains and has to borrow operating monies.
- 1975 All West Breeders purchased stock in and joins Select Sires to become All West/Select.
- 1977 Superior Sires becomes All West's distributor for the state of California.
- 1979 Borrowed monies all paid up mortgage burned.
- 1980 Back patronage being paid back, many years caught up.
- 1982 Current logo adopted ALL WEST/SELECT SIRES.
- 1984 Patronage down to a 5 year rotation.
- 1991 Celebrating 50 years of A.I. excellence.
- 1991 Archie Nelson retires as General Manager December 31st.
- 1992 Herald Catlin named General Manager January 1st.
- 1992 Bill Genasci is first All West member to become President of Select Sires.
- 1993 All West/Select Sires purchases California's Superior Sires from Lloyd Vierra and Tom Olson.
- 1995 Land and building are purchased in Turlock California.
- 1995 Dick Coon is appointed All West/Select Sires Secretary.
- 1996 Animal Health Care products are added to promote reproductive health.
- 1998 Relinquished Lynden, WA property that was used by technicians since 1940's.
- 1996 Full time employees are added in British Columbia, Alberta and Saskatchewan.
- 1999 Purchased neighboring lot in Turlock, CA to allow for additional expansion.
- 1999 Fifthwheel trailers added to sales routes to allow for growing line of animal health products.
- 2000 1 3/4 acres purchased in Burlington Hill Business Park as future building site.
- 2001 Moved into new office and warehouse at 450 North Hill Blvd. after 58 years on Pulver Rd.
- 2003 Expanded office and warehouse facility in Turlock, CA.
- 2004 Shandi Smith appointed Secretary.
- 2005 Sexed semen becomes a reality.
- 2001 2006 The greatest years in All West/Select Sires history for sales and net margins.
- 2006 65th Anniversary of All West/Select Sires.

Presidents of the Cooperative

Skagit County Artificial		All West/Sel	ect Sires
Breeders Association		1977 - 1980	Martin Holdener
1940 - 1942	H.L. Willis	1981 - 1983	Marvin Van Mersbergen
		1984 - 1985	Bill Genasci
Northwest Co-op Breeders		1986 - 1987	Fred Polinder
1942 - 1943	H.L. Willis	1988 - 1989	David Timm
1944	W.E. Delaney	1990 - 1991	Norman Martin
1945 - 1949	Swan Friborg	1992 - 1993	Rudy Fenk
1950 - 1953	W.P. "Bub" Lockhart	1994 - 1995	Robert Silva
1954	Frank Malleis	1996 - 1997	Bob Golob
		1998 - 1999	Randy Kortus
Evergreen N	Iorthwest Breeders	2000 - 2001	Pete DeGroot
1955	Lawrence "Spec" Newman	2002 - 2003	Walt Stornetta
1956 - 1961	Arnold Freund	2004 - 2005	Arlyn Visser
1962 - 1963	Clifford Bailey	2006 - 2007	Ray Albers

All West Breeders

1963 - 1976 Clifford Bailey















EXCERPTS FROM THE VERY ORIGINAL ARTICLES OF INCORPORATION

ARTICLES OF INCORPORATION OF THE SKAGIT COOPERATIVE ARTIFICIAL BREEDING ASSOCIATION AS OF NOVEMBER 13, 1940 AND THE NORTHWEST CO-OP BREEDERS AS AMENDED APRIL 7, 1942

ARTICLE I

As adopted November 13, 1940

Name

The Associates shall be known as the Skagit Co-operative Artificial Breeding Association, Inc.

ARTICLE II

As adopted November 13, 1940

The place where its principle business will be transacted is Burlington, Skagit County, Washington

ARTICLE III

Purposes

The purpose of this Association shall be to improve the dairy herds of its membership by: (1) providing breeding services at reasonable fees by artificial insemination, with the semen obtained from superior sires, and (2) rendering such other services as may appear desirable.

ARTICLE V

This corporation shall exist for a period of fifty (50) years.

ARTICLE VI

As amended April 7, 1942

Membership

Any farmer who lives in Skagit County or vicinity and who is engaged in raising, maintaining or breeding dairy cattle is eligible for membership upon complying with the terms and conditions of the constitution and by-laws of the corporation. Each member shall be entitled to one vote.

ARTICLE VII

As adopted November 13, 1940

There should be five directors of this association. In the election of the first Board of Directors, two directors shall be elected for a one-year term, two directors shall be elected for a two-year term and one director shall be elected for a three-year term. All subsequent elections shall be for a three-year term.

ARTICLE VIII

Capital Stock

There shall be no capital stock issued. The property rights and interest of each member shall be equal.

ARTICLE IX

Incorporators

The names and address of the incorporators are as follows:

H.L. Willis - Route 1, Mount Vernon, Washington

M.G. Harnden - East Division Street, Mount Vernon, Washington

George C. Kimble - Route 1, Mount Vernon, Washington

W.H. Phillips - Route 2. Mount Vernon, Washington

Chris C. Johnson - Route 4, Mount Vernon, Washington

As adopted November 13, 1940

IN WITNESS WHEREOF, we have affixed our hands this 1st day of November, A.D. 1940.

H.L. WILLIS M.G. HARNDEN GEORGE C. KIMBLE W.H. PHILLIPS CHRIS C. JOHNSON

The Evolution of an A.I. Cooperative

1941- In February, 1941, less than three years after the first AI organization was established in the U.S., a group of dairymen in Skagit County, Washington, combined under the leadership of H.L. Willis and Dr. Phillips to found the Skagit Artificial Breeding Association. Willis was part time manager; Dr. Robert Clinton was technician; and Carl Boschert was lab expert and in charge of the maintenance of a half dozen or so Holstein, Guernsey and Jersey bulls housed on a rented farm near Mount Vernon, Wash.

Northwest Co-operative **Breeders' Association**

In May 1942, Whatcom County joined with Skagit County and the name was changed to Northwest Co-op Breeders and the Articles of Incorporation were changed to authorize artificial breeding in any place in the State of Washington. A unit at Monroe, in Snohomish County, came into the organization in the same year.

1942- At this time there were five people on the Board of Directors; H.L. Willis, President, Mr. H.M. Monson, Mr. G.L. Murray, Mr. Friborg and Mr. M.G. Harnden. The board met once a month to discuss finances and the needs and the buying, selling and leasing of bulls. Here are just a few excerpts from the monthly board meetings of 1942:

- · Obtain extended pedigrees on all bulls we own and if possible, on all bulls we lease.
- Rent a safety deposit box at Seattle First National Bank.
- Purchase a metal filing cabinet for the office at \$35.00.
- Purchase 25 tons of hay for bulls at \$12.00 per ton.
- In the list of bills to be paid include Puget Sound Power & Light Company - \$5.65; Public Utility Co. - \$1.50.
- Purchase a new typewriter for \$37.50.
- Exclude all members outside the 20 mile limit from office. Refund their \$5.00 membership fee and receive no further service.
- · Purchase a microscope even if the cost should exceed \$50.00 with a limit of \$75.00.
- · Cancel membership on any members delinquent in paying for the breeding of their cows.

By 1943 the co-op continued to grow and more units wanted to join and be served. The Board continued to meet monthly to discuss the rapid expansion. The first order of business at each meeting was to approve a



H.L Willis - Founding father and first president

motion to allow the bills for mileage (5 cents a mile) and lunch for the directors. Once that was done and the minutes of the last meeting approved, business such as the following was undertaken:

- · Look into the availability of pasture for retiring bulls to rest.
- Appoint a permanent committee to cover each of the three breeds to keep the Association in touch with bulls available.
- Prepare a resolution for the Annual Meeting opposing any change in the Oleo Margarine Law in Washington.
- · Discontinue advertising for the present time and raise the wages of the bookkeeper from \$65.00 to \$88.00 per month.
- · Appoint a committee of members, other than the directors to seek a suitable permanent location for the bull stud.
- Rent a new Jersey "Bingo" bull for \$10.00/month.
- Make sure every bull purchased or rented is accompanied by a pedigree furnished and paid for by the owner.

The 1943 Annual Meeting was held in Mount Vernon on February 27. The By-Laws were amended at this meeting to hold all further Annual Meetings on the last Saturday in February from now on. The following members were nominated for directors of the three different units as follows;

Mr. Murray - Whatcom Unit

Mr. Delaney - Monroe Unit

Mr. Johnson - Skagit Unit

. 194 1945 1950 1955 1960 1965 1970 1975 1980 1985 1990 1995 2000 2006

THIS IS THE 1942 FINANCIAL REPORT AS PRESENTED IN ITS ENTIRETY AT THE 1943 ANNUAL MEETING

ANNUAL FINANCIAL REPORT - 1942

RECEIPTS			EXPENDITURES	
Cash On Hand 1/1/42 -	241.82		Water & Light	104.51
Accts. Rec. 1/1/42			New Bldg. & Equip.	475.00
& Later Collected	<u>340.00</u>		Bulls Purchased	1,225.00
Total Cash & Accts. Rec.	581.82	581.82	Bulls Rented	556.21
			Telephone & Telegraph	187.65
Skagit Breeding	6,345.01		Bad Debts	17.75
Whatcom Breeding	3,300.00		Laboratory Supplies	269.55
Monroe Breeding	<u>1,080.00</u>		Veterinary	6,009.60
Total Breeding	10,725.01	10,725.01	Feed Hay	587.46
			Feed Grain	447.51
Skagit Rebreed.	110.00		Repairs	187.56
Whatcom Rebreed.	<u>60.00</u>		Rent	171.00
Total Rebreed.	170.00	170.00	Managerial	346.31
			Office Supplies	314.66
Skagit Membership	475.00		Office Labor	476.52
Whatcom Membership	885.00		Labor	1,229.11
Monroe Membership	<u>220.00</u>		Insurance	155.40
Total Membership	1,580.00	1,580.00	Misc. Expenses	52.30
			Express Shipments	222.46
Seattle First National Bar	ık	500.00	Interest	13.93
			Licenses & Taxes	27.50
Sold 2 bulls		199.54	Extended Pedigrees	<u>51.50</u>
Sundries Income		<u>49.45</u>	Total Expenses	13,138.49
		13,781.25	Accounts Rec. 1/1/43	212.95
			Cash on Hand 1/1/43	<u>486.38</u>
Accounts Payable:			Total Cash & Accts. Rec.	699.33
Due Dr. McKenzie	10.00			
Breed. Pd. In Adv.				
by Members	<u>12.00</u>			
	22.00	22.00		
		13,827.82		13,827.82

Directors' Meeting April 10, 1943 -

Members Present -H.L. Willis, President

H.M. Monsen, Vice President

George L. Murray Swan N. Friborg Walter E. Delaney

M.G. Harnden, Acting Secretary

Visitors -Otto J. Hill, Extension Dairyman

Vey J. Valentine, County Agent

Chuck Krassin, Assistant County Agent

Excerpts from the Minutes of Various Meetings of 1943

Efficiency of breeding (semen vitality in Whatcom Co.) discussed. Dr. Hill brought out the point that the veterinarians in Whatcom and Skagit should get together on the point of the condition of semen, as loose talk about the vitality of the semen reaching Whatcom will hurt the association.

Suggested by Mr. Delaney that all future contracts with technicians state that they must have and use a microscope on semen before using it.

The job of caretaker and bookkeeper to be combined provided the proper man can be found.

May 8, 1943 -

After much discussion, a motion was made that we accept the Arlington unit in our association.

Bills on hand to be paid as soon as funds are available.

June 5, 1943 -

Breeding fees be increased to \$6.00 from \$5.00 beginning June 15.

July 10, 1943 -

Mr. Don Waldo to be hired as caretaker, manager and bookkeeper for at least one year at a salary of \$200.00 per month. Waldo was a member of the Dairy Department of the State College of Washington and started as Manager on August 1, 1943.

September 11, 1943 -

Manager is to be authorized to purchase lumber for repairing bull fences.

November 6, 1943 -

Committee is looking into using used planks for pen repair at the barn. Payment of directors' expenses be postponed indefinitely.

December 12, 1943 -

Discussed at length methods of building membership and building up money supply. Moved and seconded that the Association borrow from the building fund to pay back bills and money borrowed. Moved that bills be allowed and paid if possible.



Don Waldo - newly hired caretaker, manager and bookkeeper

PARTIAL MINUTES FROM THE 1944 MONTHLY MEETINGS

As recorded by Ken Fredlund

January 8, 1944 -

Those present were Mr. Willis, President; Mr. Friborg, Mr. Murray, Mr. Krassin, and myself. The President asked me to act as Secretary.

Mr. Willis told of a statement sent to him by Wolfkill showing that he owed some \$60.00 on past bills. After going over the receipts Murray moved that we acknowledge the Wolfkill debt through Mr. Delaney even though his bookkeeping was very poor, asking Delaney to settle with him for 6 building notes if possible. Friborg seconded - carried.

Mr. Willis suggested an Executive Committee of the Board of Directors to act for the directors part of the time to save expense and the time of the directors. No action at present.

The number of directors for Whatcom County for the next year was brought up as they have not bred 1000 cows in the past year. After discussion it was decided to take no action.

Don Waldo, Acting Secretary

<u> 19</u>45 1950 1955 1960 1965 1970 1975 1980 1985 1990 1995 2000 2

ANNUAL MEETING

February 26, 1944 -

A report given on the possibility of having an annual financial report printed and distributed.

The possibility of keeping information on artificial calves and heifers was discussed at length and the majority of the members present agreed this information was very valuable.

A motion was made to strike out the "association" word and insert the words "each unit" so that each unit would elect their directors instead of electing their directors at the Annual Meeting. Carried subject to vote of the membership by mail.

Ken Fredlund was elected as director for three years for the Skagit County unit by a vote of 6 to 3 over Sherman McClelland.

Mr. Johnson was nominated for secretary/treasurer and declined the nomination and nominated Ken Fredlund for the position. Motion was made and seconded that cast a unanimous ballot for Ken Fredlund as secretary/treasurer.

April 8, 1944 -

A meeting of the Board of Directors was called at the Northwest Breeders Farm at noon, with dinner being served by Mrs. Waldo.

Minutes of the Annual Meeting and special meeting read and approved.

A registered Jersey cow was bred to a Holstein bull in the Monroe district with the possibility of leaving the Association open to a lawsuit for damages. The President suggested a settlement of \$50.00 and a motion was made and seconded that this calf be purchased for \$50.00 from Squire Johnson, Route 2, Snohomish. Motion carried.



Ken Fredlund -Elected Secretary February 26, 1944

Discussion of the inventory of bulls in the Annual Report resulted in a successful motion that the Manager and Secretary issue the annual statement without disclosing the amount borrowed from the building fund.

A question of using the same tubes over again was brought up. There is no reason for this as we have plenty of tubes.

Motion made, seconded and carried that a check for \$8.00 be paid to Mrs. Waldo for today's dinner.

The secretary is to thank (in person) Mrs. Waldo, Mrs. Akin and Mrs. Delaney for the dinner served today.

Ken Fredlund, Secretary

September 2, 1944 -

Moved to act to pursue the purchase of the Pete Anderson place west of Burlington. Manager's salary to be increased to \$225.00 per month for the next year.

The matter of the manager's vacation was brought up. Mr. Murray moved that the matter of the manager's vacation be left to his own discretion; in the event of his being unable to take one, the association is to pay him two weeks' salary in lieu of the vacation. If he finds himself able to take time off, that his expenses be paid to the unit in Oregon and Walla Walla.

October 14, 1944 -

The Enumclaw group was interested in joining our association.

COWS BRED DURING 1944

First Breedings:

	O			Monroe	
Kind	Skagit	Whatcom Sn	ohomish	Arlington	Total
Guernsey	850	700	257	420	2227
Jersey	218	381	126	47	772
Holstein	164	55	83	52	354
Total	1232	1136	466	519	3353
Repeat Bree	edings:				
Guernsey	906	474	210	472	2062
Jersey	221	216	75	50	562
Holstein	154	22	72	49	297
Total	1281	712	357	571	2921

The 2227 Guernsey cows first bred were bred to five bulls or an average of 445 cows per bull.

The 772 Jersey cows first bred were bred to four bulls or an average of 193 cows per bull.

The 354 Holstein cows first bred were bred to two bulls or an average of 177 cows per bull.

Of the bulls we are using, the Guernseys produce more semen on the average than the others, and it is used more efficiently because of the large number of Guernseys bred.

September 5, 1944 -

Option contract - A \$500.00 down payment was made on the present property. Total price of the 20 acre parcel was \$14,000.00. The cooperative was now serving over 4,000 members to seven counties who were breeding over 20,000 cows to the Guernsey, Jersey and Holstein bulls maintained by the Association.

1945 ANNUAL MEETING -

Results of elections were: Swan Friborg, President; Mr. Willis, Vice President; Ken Fredlund, Secretary.

May 3, 1945 -

Special meeting to confer with a delegation from Sunnyside. After considerable discussion it was decided to sell semen to Sunnyside for 60 days until Sunnyside could make regular application to enter the Northwest Co-op Breeders as a unit. Representing Sunnyside were S.S. Puterbaugh and Robert L. Reais.



Original property - pictured in 1944



Mid 1940's - Board of Directors

The manager's pay is to be increased from \$225.00 to \$250.00 per month.

November 29, 1945 -

Service discontinued to Sunnyside for lack of cooperation.

Two letters received from Ellensburg seeking membership. They have a bull stud and 750 cows in their unit.

1946 ANNUAL MEETING -

Swan Friborg called the Annual Meeting to order at 2 p.m., February 26, 1946 at the City Hall, Burlington.

Minutes of the last Annual Meeting held February 24, 1945 were read and approved.

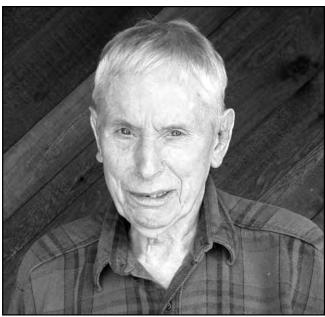
Manager, Don Waldo, summarized the history of our breeding association indicating a steady growth and expansion throughout the Northwest. The 1945 breedings were as follows:

Snohomish 1885 Whatcom 2065 Skagit 1690

With total first breedings of 6074 which was doubled from 1944; five hundred ninety five new members this past year with 1200 active members.

He explained planned expansion, increasing stalls to 20, also laboratory and office.

Other districts interested in joining our Association are Sequim, Jefferson Co., and San Juan Islands. Directors for 1945 are as follows:



Dr. Robert Clinton, the cooperatives first A.I. technician in 1941. Pictured here in March 2006, he still lives in Skagit County and has contributed interesting facts on our early beginnings.

SNOHOMISH COUNTY: Ernest Zabel - Startup, Harold Miller - Arlington, J.W. Spada - Snohomish

SKAGIT COUNTY: H.L. Willis, Carl C. Schroeder, Kenneth Fredlund

WHATCOM COUNTY: Alberg Burgraff, George L. Murray, Swan P. Friborg

Swan Friborg appointed the following Bull Committees:

GUERNSEYS: Al Burgraff, George Murray, Carl Schroeder

HOLSTEINS: W.P. Lockhart, George Lawson, Harold Ottom

JERSEYS: Emil Torrell, Guy Anderson, Swan Friborg

Election of Officers resulted as follows:
President - Swan Friborg
Vice President - Carl Schroeder
Secretary - Kenneth Fredlund

September 5, 1946 -

Manager's pay to increase from \$250.00 to \$300.00 per month. Fire insurance on the farm to be raised to \$14,000.00.

October 24, 1946 -

Ten minutes were spent in a discussion of the Breeding School held here recently. A motion was made by Schroeder that our technicians who attended the breeding school should be paid at the rate of \$5.00 per day for the four days that they attended the school. Seconded by Willis, motion carried.

It was moved and seconded that we send Ellis Leigh a box of cigars in appreciation for his help in the breeding school. Motion carried. It was suggested that the President and Manager hold a meeting with the Sunnyside group when they go over to buy a bull.

1947 .

The financial report for February 1947 included some of the following bills:

Skagit Valley Telephone	\$10.38
Puget Sound Power & Light	20.08
Eggs used as extender	5.50
NW Farm News (advertising)	3.60
Ebbert Webber - picture taking	16.96
Truck Insurance	9.95
Interest on mortgage	19.67
Bull rental	36.00
D.R. Waldo, Manager's salary,	
milk, stamps & expenses	327.48

Statement of February Business - 1947

202 cows bred in Skagit	1212.00
218 cows bred in Whatcom	1308.00
107 cows bred in Arlington	642.00
43 cows bred in Snohomish	258.00
20 cows bred in Monroe	120.00
6 cows bred in Island	36.00
23 cows bred in Sunnyside	138.00
619 Totals	3714.00
19 cows 4th bred Skagit	38.00
14 cows 4th bred Whatcom	28.00
3 cows 4th bred Arlington	6.00
4 cows 4th bred Snohomish	8.00
6 cows 4th bred Monroe	12.00
46 Totals	92.00
15 new members in Skagit	75.00
22 new members in Whatcom	110.00
7 new members in Arlington	35.00
9 new members in Snohomish	45.00
3 new members in Monroe	15.00
1 new member in Island	5.00
57 Totals	285.00
Holstein Club Fees	10.00
	4101.00

By 1947 the Co-op was serving 6 counties in the State of Washington. These included Yakima, Snohomish, Whatcom, Sequim, Clallum and Skagit. President of the Board was S. Nelson Friborg of Whatcom.

The Articles of Incorporation and the Amended By-Laws under which we now operate were adopted at the 1947 Annual Meeting.

1947 Annual Meeting Highlights -

- Total first services in 1946 8,677
- 872 new members
- Patronage credits of \$2,628.02 for 1943 were available to the membership

Excerpts from a letter sent to Directors in Feb. 1947:

"Dear Director:

A committee from Sequim in Clallam County met with the officers of the Northwest Co-op Breeders March 14 to discuss joining the Association as a unit. It was decided to take them in and start shipping March 17. Mr. Randklive, a young dairyman of their community, will be their technician. The Port Angeles area will be taken in a little while later as part of the Sequim unit. They will breed Jerseys and Guernseys only."

The Guernsey Committee purchased Western Glow Dairy Prince from Fredrichs Bros. March 6. He is a grandson of Darigold Prince and Hope of Grangerville on one side and Master of Thousand Springs on the other. His dam, Truthful of Bakerview, produced 753 pounds of fat in AA.

13 daughters	Ave. 9208	4.6	422.7
13 dams	Ave. 7548	4.5	347.5
Increase	1560	.1	75.2

The second Holstein bull we are using, Vernway Madcap Leader, is rented from Russell Axelson and is accepted by the Farwest Holstein Bull Club. His dam, Vernway Homestead Allie, owned by Ivar Youngquist, has a lifetime production of 163,786 pounds of milk and 5959 lbs. of fat and classified Excellent. His sire is a son of Carnation Governor Imperial and Carnation Homestead Violet who produced 29,029 lbs. milk and 1,115.7 lbs. of fat with a 3.8% test.

Other 1947 Business of Interest -

- If Ayrshire breeders could promise at least 300 cows, a bull may be acquired.
- Total assets of the co-op in May 1947 equal \$41,981.36.
- An office in Sunnyside is set up at a cost of \$12.50 per month telephone; \$60.00 for one-half the cost of an automatic 40 gallon hot water tank and \$25.00 for a sink. The office is shared with DHIA and the area Surge
- Spokane County was interested in forming a unit of our Association but the county agent contacted thought it was too far to ship semen and thought they would look into setting up their own bull stud.
- · Discussion was made regarding the securing of DHIA records from cows artificially bred, and it was the consensus of opinion that some very valuable information for furthering the cause of A.I. could be obtained therefrom



Holstein Bull

Bred by Vernway Farms Bow, WA

Owned by I.W. Youngquist, Russell Axelson

Born 4-2-44

Vernway Madcap Leader No. 955524 as shown in the 1949 Bull Book.

Carnation Imperial Madcap Lad 7 nearest dams ave. 22400 milk 901.3 fat 9 dtrs. 2x 305 day 15363 milk 554 fat 9 dams 2x 305 day 14537 milk 509 fat plus 8256 milk 45 fat. Herd Sire at Carnation

Dam:

Vernway Homestead Allie 11-3 302 day 2x 18533 milk 660 fat 10 lactations 187825 milk 6741 fat Classified Excellent 4 sons with pro. dtrs. Carnation Governor Imperial 32 A.R. dtrs. 5 from 809 to 1067 20 from 480 to 767

Carnation Homestead Violet 2-1/2 yr 3x 19513 milk 711 fat 7 yr 29019 1115.7 fat

Chinook Homestead Hero

Vernway Pearlson Myra 3-1/2 305 day 2x 14984 milk 569 fat

NORTHWEST CO-OP BREEDERS: GENETICS FROM PROVEN BULLS AND SUPERIOR YOUNG BULLS

In 1948 the expanding co-op was experiencing their first real competition, Evergreen Breeders in Chehalis. The Spokane people were now deciding which co-op would better serve them. King County had decided "on their own" to join the Evergreen group, Walla Walla was now buying some semen from Evergreen. Many board meetings were spent discussing the situation. There were now 20 bulls housed in individual pens at the Northwest Coop stud. The stud continued rapid growth in spite of the new competition. By November 1, they had recorded 12,897 first services, 2,000 more than the previous year. Plans were being made to have a full time bull man live on the farm. His job would be to give the bulls more personal attention, including clipping, currying and exercising. An office was now necessary somewhere on the property.

Minimum requirements were set for bulls purchased:

- · Avoid buying bulls out of unproven sires
- When buying a proven bull, his daughters should average 500 lbs. of fat in 305 days
- Dam record of 550 lbs. fat in 305 days and have an especially good udder
- Dam should also have two daughters of at least 400 lbs. fat or one proven son

Plans were made to publish the first bull book sire directory when the information could be completed.

In December the Board decided to begin construction of a house for a full time bull man. It was started in December because carpenter wages were going up twenty cents an hour on January 1 in Skagit County, but work started before then could be done at the old wage scale. Plans for the house were drawn up by Mrs. Waldo, wife of the manager and approved.

Some of the Board members questioned whether or not two families could live that close together. Approximate cost of the two bedroom house would be \$6,000.00. The money would be borrowed at 4% if possible, but not over 5%.

By the end of 1948, 15,560 first service cows were bred and over 1,000 new members were added.

1949 -

Concern was voiced at the January 28, 1949 Board Meeting that because of all the new building going on, depreciation might become a problem. A "Special Reserve Account for Depletion of Building Values" was set up to cover the possible acute reduction of book values of the property at a later date. This \$2,000.00 fund would be paid back to members after the concern for declining property values was past. Needless to say the fund was dispersed a few years later.



1949 Board of Directors: Standing L-R Russell Axelson, Skagit; Dr. A.O. Shaw, head Dairy Dept., W.S.C.; Harold Ottem, Snohomish; Ward Crowley, Spokane. Sitting L-R: S.S. Putterbaugh, Yakima; George Murray, Whatcom; H.L. Willis, Skagit; Al Burgraff, Whatcom; Swan Friborg, Whatcom; Ken Fredlund, Sec.; Frank Malleis, Clallam; Don Waldo, Mgr.; Dr. R.E. Erb, College Advisor, Pullman; Tom Logan, Snohomish; L.W. Power, Skagit.

The 1949 Annual Meeting was held at the City Hall in Burlington, February 26, 1949. Financial reports showed a 50% increase in operations over the previous year. The 1949 Board of Directors is pictured above:

Other 1949 business of interest included the following:

- Yakima was accepted as a unit to the co-op.
- · Swan Friborg was again elected President.
- Keith Eide was hired as first "bull man" and put in the new house at \$200.00 month.
- Deer Park technician George Huffman was given \$100.00 extra compensation for extremely bad weather conditions in the area during January, February and March.
- Plans were being made to build a "General Office" on the farm property, a \$6,000.00 22'x28' structure.
- In May of 1949 the Yakima unit bred 72 firsts, Deer Park 150 and Sunnyside 169. The co-op had 13,150 firsts by May, up 3,316 over a year ago.
- An estimated 8% of all the dairy cows in Washington were artificially inseminated in 1948.
- The subject of beef bulls was brought up. The feeling was that "our program is to improve the dairy situation and it would be advisable to stay out of the beef business."
- Interest was shown by northern Idaho, Stevens County and an upper Skagit group to join.
- The first sire directory was published.

The following excerpts are from the 1949 Bull Book which listed 23 bulls. In order, in the book were 11 Guernseys, 7 Jerseys and 5 Holstein bulls. Of the 23 bulls available, only the Guernsey bull Cloverleaf Skagit Prince had a proof. All the others were unproven. Prince's damdaughter proof on ten cows was +740 milk +38 fat.

The Test Tube Method

What It Is:

The Northwest Co-op Breeders Association is a cooperative organization of farmers, organized for the purpose of making better bulls available to more cows at lower cost to the farmer.

It Will:

Assist you in breeding more efficient producing cows. Lessen the danger of spreading Bangs and other diseases. Remove a dangerous bull from your farm. Make available feed, space and labor for a productive cow. Provide an easy way to grow into the purebred business. Save labor and add convenience to your breeding program.

It Won't:

Cure your breeding problems. Clean up a diseased herd. Act as a substitute for good feed and management. Always be possible to breed to the bull of your choice.

How It Works:

- 1. Obtain lifetime membership through a county organized unit. Cost \$5.00.
- 2. Your local unit in cooperation with N.W. Co-op will maintain top-notch service in your area.
- 3. Your local technician will accept calls (until 10 a.m. the day you want service), and breed your cow.
- 4. Semen, produced under rigid conditions, is shipped to each technician daily in refrigerated cartons.
- 5. Twenty-two carefully select registered bulls of all three dairy breeds, are maintained at the Bull Farm.
- 6. A phone call to your technician will give you service when it is needed.
- 7. Cost of service is \$6.00 cash, payable at time of service. You have three chances on each cow for this fee. Services beyond three, if necessary, are \$2.00 fourth to sixth.
- 8. Purebred calves may be registered simply by sending your breed association the Breeding Receipt, which you received at time of service, and a birth report or application for registry of the off-spring.

IT IS SIMPLE • CONVENIENT • EFFECTIVE

Directors - County Agents - Technicians Of the NORTHWEST CO-OP BREEDERS

WHATCOM COUNTY:

County Agent Gale Gurtte Dale Wiley. Lynden Inseminator Ph: 3881

Chas. Sprague, Lynden Inseminator Ph: 3881

Noel Harrison, Lynden Inseminator Ph: 3881

Swan N. Friborg,

President Director Geo. Murray Director Al Burgraff Director

SKAGIT COUNTY:

Vey Valentine County Agent Jim Kosterman,

Ph: Burlington 5885 Inseminator Don McKibben,

Ph: Burlington 5885 Inseminator L.W. Power Director W.P. Lockhart Director Russell Axelson Director

SNOHOMISH COUNTY:

A.Z. Smith County Agent Ira Leffler,

Ph: Arlington 2141 Inseminator D. Miller,

Ph: Arlington 2141 Inseminator H.G. Schwarzmiller,

Ph: 4331 Inseminator Harold Ottem,

Vice-President Director **Delmar Fleming** Director Director Tom Logan

CLALLUM COUNTY:

Melvin Mickel County Agent Wayne Prentice,

Ph: Sequim 451 Inseminator Dr. M.B. Maberry,

Ph: Pt. Angeles Inseminator Frank Malleis Director

JEFFERSON COUNTY:

Jess Tiffany County Agent W.O. Westergaard,

Ph: Chim. 112 Inseminator

YAKIMA COUNTY:

James Carter County Agent John Hudgens,

Ph: Sunnyside 5913Inseminator T.H. Blosser.

Ph: Yakima 20558Inseminator S.S. Putterbaugh Director SPOKANE COUNTY:

Hilmer Axling County Agent George Huffman,

Ph: Deer Park 452 Inseminator Ward Crowley Director

ASSOCIATION OFFICERS:

Don Waldo Manager Louis Mikota Asst. Mgr. & Lab. Tech.

Keith Eide Herdsman Margaret Waldo

Mildred SchuhOff. Secretaries Chris Johnson Inseminator

& Fieldman H.L. WillisDirector-at-Large Kenneth Fredlund Secretary Dr. R.E. Erb College Advisor

> Bred by Vivian Miller

Owned by

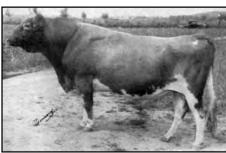
Breeders

Born 7-22-41

Guernsey Bull

Burlington, WA

Northwest Co-op



Cloverleaf Skagit Prince - No. 313889

U.S. officially proven bull.

10 dtrs. 14 rec. ave. 9496 milk 4.7% 451 fat 10 dams 31 rec. ave. 8756 milk 4.7% 413 fat 740 milk 38 fat

Valley Pride's Royal Lad

8 A.R. dtrs. 2x 3 yr. Ave. 9500 milk 467 fat

Dam: Nancy's Dairygold Daisy

2 yr 305 2x 486 fat 4 yr. 3x 788 fat 1 dtr. 8186 milk 414 fat 4 yr. 2x

Lad's Phillister of Middale 28 A.R. dtrs. 2 vr. ave. 411 fat

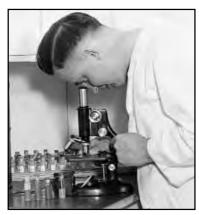
Marymoor Princess Phyllis 458 GHT 550 EEE 595 CCC 3 dtrs. by Solicitor 550 GG EEE 640 BBB

Chicona Hogarth

16 rec. 10020 milk 517.5 fat

Vernway Pearlson Myra

10940 milk 614.9 fat 5.6% Full sister to Nancy Dairygold Dot 702 BB 4 A.R. dtrs.



Louie Mikota, lab technician, examines all semen carefully with a microscope before shipping. The bottles are labeled with the name of the bull, date taken and are colored differently for each breed.

Highlights from 1950 Annual Meeting -

- In a few short years the organization has grown from a one unit co-op to the present size now doing over \$134,000 worth of annual business.
- 18 Directors were at the meeting
- Clallam, Jefferson, Spokane and Stevens Counties were now represented. Kittitas County is showing interest
- W.P. Lockhart was elected President, Tom Logan, Vice-President and Ken Fredlund, Secretary

Other 1950 Business -

- Manager Waldo attended the annual meeting of the National Association of Animal Breeders in Land O'Lakes, Wisconsin, 54 A.I. organizations were represented
- It was decided to print another bull book sometime and the bulls should be washed and clipped before pictures
- The December 1950 meeting was held in the new office building at the farm
- It was decided that we would buy beef semen from the Evergreen Association as needed
- · A tractor and scraper were purchased for the farm
- \bullet Over 15% of the dairy cows in Washington were bred artificially in 1950



Don McKibben, Skagit inseminator, washes his boots with disinfectant after each farm visit to prevent transmission of disease.



Association office staff: Delores Boettcher, Margaret Waldo and Darlene Power.

1951 -

As with the ten previous years, 1951 showed many changes and much more growth in the co-op. In the first nine months, 3,681 breedings to beef bulls were recorded representing 15% of the total. It was getting difficult to obtain Hereford semen from Evergreen Breeders on Sundays and Holidays. Arrangements were made to house two of Evergreen's Hereford bulls for their keep. It was voted to pay off the Real Estate Mortgage in full in December.

The Co-operative was now serving over 7,000 members in ten counties who were breeding over 35,000 cows to the Guernsey, Jersey, Holstein and Hereford bulls maintained by the Association.



Jersey Bull

Bred by Nash & Sweet Sixes, OR

Owned by Northwest Co-op Breeders

Born 1-31-45

Romulus Remus Wolseley - No. 478935

He was purchased as a yearling and has a large number of very good looking daughters in members herds, some in milk

Sire:

Romulus Lilac Remus

5 star Good Plus 1 R.O.M. dtr. Jr. 3 644 fat Full sister 1-11 634 10 yr. 700 fat

Dam:

Goldie Likeness Foldie

V.G. 8-7 305 day 601 Tested dam ave. 640 1 dtr. V. G. 2 yr. 305 day 623 fat 1 dtr. V. G. 4 yr. 305 day 800 fat

Lilac's Romulus

G. Plus G. & S. Superior Sire Tested sire rating 30 305 day 577 fat 31 classified 82.5%

Remus Lilac Iris

S.G. Medal of Merit VG 5 yr. 305 day 757 fat

Goldie Wolseley

S.& G. Superior Sire 14 dtrs. 10392 Milk 611 fat Some dtr. actual 305 day 900.4, 888, 883.7, 851.9 842.8, 724.4 - 11 classified 85.2%

Glodie Wolseley Likeness

Full sister to The Challenger Not Tested

Northwest Co-op Breeders

Northwest Co-op Breeders published their second sire directory in November 1951. The catalog listed 12

Guernseys, 8 Holsteins and 8 Jersey bulls available. The only bull with a dam-daughter proof was the Guernsey bull, Cloverleaf Skagit Prince.



Guernsey Bull

Bred by Zweegman Brothers

Born 1-31-45

He was sired by a well-bred Langwater bull and is out of the great producing brood cow, Rozelyn Marcella

Rozelyn Eldee Marimon - No. 433723

Langwater Dominic

8 A. R. dtrs. 5 over 500 lbs fat as 2- & 3- yr. olds

Dam:

Rozelyn Marcella Sr. 3 yr. 365 day 16034 milk 776 fat 1 A. R. dtr. Sr. 2 yr. 14798 milk 749 fat

Langwater Onward

9 A. R. dtrs. 1 over 800 lbs. fat, 1 over 700 3 over 600, 5 over 500

Langwater Donna

2 yr. 365 day 12601 milk 581 fat 5 yr. 365 day 15366 milk 671 fat

Theo-Vale Clayton

19 A. R. dtrs. 2x immature ave. 9310 milk 502 fat

Rozelyn Margie

A.H T. 11166 milk 534 fat 13 yr. 365 day 667 fat 4 A. R. dtrs.

HEREFORD (Whiteface)

"Hereford semen is available at all times in all units of the Association. Hereford calves cannot be registered as the Hereford Cattle Association does not recognize artificial breeding. None of these calves should be kept for milk cows." (1951 sire directory)



Jersey Bull

Bred by Bill Sweet

Born 4-18-50

His dam is a high producer and was sired by Standard Dandy Sultan an Excellent Senior Superior Sire.

Tristram Dandy Basil - No. 530102 Full brother to Tristram Basil Slipper, "Very Good" who milked over 48 lbs. of milk on a 2x at 2-0 and made 625 lbs. fat in 305 days. His sire, Tristram Lord Basil, is one of the highest sires of the breed and his 21 duaghters classified 86.31%

Sire:

Tristram Lord Basil

Classified Excellent Gold & Silver Medal bull Highest tested Senior Superior Sire 21 dtrs. ave. 11646 milk 6.1% 716 fat 21 dtrs. classified ave. 86.31%

Standard Poppy Slipper

Gold Medal Cow 5-3 305 day 555 fat 6-5 305 day 12249 milk 656 fat 7-6 324 day 11368 milk 623 fat 8-8 305 day 13005 milk 716 fat Well over 50 lbs. per day as a 9 vr. -8 mo old Dam of Tristram Basil Slipper 2-0 305 day 625 fat 3 yr. 925 fat

Brampton Lord Basil

Classified Very Good 12 tested dtrs. ave. 627 fat 2x 305 day 10 classified 86.5% Superior Sire

Jocelyn Tristram Josephine

Classified Very Good 777 lbs. of fat at 10 yrs. Tested dam 682 lbs. fat 2x 305 day Oldest daughter produced 868 lbs. fat

Standard Poppy Sultan

Classified Excellent Senior Superior Sire Sire of Standard Karna Pride VG 1031 fat 305 day Standard Eagle Sandra 890 fat "E' Standard Cartagena Topsy 805 fat "E"

Fauvic La Verne Poppy

432 fat 291 days 2yrs



Holstein Bull

Bred by Carnation Farms

Born 2-25-46

6 nearest tested dams ave. 21729 milk 784 fat

Carnation Crewman - No. 967696 He was sired by Carnation Black Magic, who in turn was sired by Governor of Carnation and was out of Ormsby Aagie Tilda. Crewman's dam is the highest producing daughter of Carnation Renown.

Carnation Black Magic

2 nearest dams ave. 25,791 milk 1044.9 fat 12 dtrs. 1446 milk 3.7% 532 fat 2 yr. 3x full sister 2yr. 7 mo. 3x 365 days 17987 milk 3.8% 688 fat

Carnation Maybess Bonnie 2 yr. 365 day 16378 milk 3.6% 973 fat, all 3x

Governor of Carnation

Sire All-American Get 1939, 1940 94 A. R. dtrs. 26 820 to 133 lbs. fat

Ormsby Aagie Tilda

Reserve All-American 1939, 1940 6-1/2 yr. 365 day 3x 27102 milk 940 fat

Carnation Renown

All-American Jr. yearling 1939 Grand Champion National 1939 5 A. R. dtrs. 404 to 973

Carnation Bonnie Hazelwood 2 yr. 12879 milk 404 fat

1952 -

Excerpts from Board Meeting Minutes February 23, 1952

Harold Hyatt reported on a survey made in the Columbia Basin. An Ephrata veterinarian was willing to cooperate with us 100%. The Moses Lake area Extension group was interested as well as a Veteran group of 25. There are 4700 miles of canals; building and equipment houses are already there, ready to supply the needs of the farms as formed. Probably 500 to 600 cows in the area now with most farms set up at 80 acres and a total of 900 units. Motion made by Mooney that the Columbia Basin problem be turned over to the Executive Board for action. Motion seconded and carried.



Northwest Co-op Breeders 1949

May 5, 1952 -

All bull pens are full and three young Herefords are in a pasture without a shed or barn. There are 32 bulls on the place now.

August 2, 1952 -

Motion made by Porter that our Chairman Lockhart be



Jay Harris becomes Co-op's second manager in October 1953

authorized to hold preliminary discussions with the officers of the Evergreen Breeders without commitments on our part. Seconded by Malleis. Motion carried.

November 1, 1952 -

Motion made by Malleis and seconded by Porter that as of this date we discontinue to recognize any boundaries between this Association and any other association or organization conducting a similar business in this state. Motion carried.

1953 Board of Directors

DIRECTORS PRESENT NORTHWEST CO-OP BREED-ERS MEETING - Saturday, February 28, 1953

WHATCOM: YAKIMA:

George Murray Ray Meyer, Exec. Com.
Albert Burgraff Harold Hyatt
E.D. Wiley Ronald Smith
SKAGIT: SPOKANE:

W. Lockhart, President Ward Crowley, Exec. Com.

Cecil White R.K. Chase
Russell Axelson Mont Rock
SNOHOMISH: Dale DeRueve
Harold Ottem STEVENS:

Joe Danielson Robert Mooney, Exec. Com.

Perry Porter, Exec. Com.

CLALLAM:

Frank Malleis, Vice-Pres.

JEFFERSON:

Derrel Snook
Mel Egland
ISLAND:
ARTHUR APPROXIMATION APPROXIMATION

Pete Hoogstin **STATE APPOINTED:**

KITTITAS: Ralph Erb

E.W. Giersh **HONORARY:** H.L. Willis **SECRETARY:** Ken Fredlund

A.O. Shaw, Dairy Department, Pullman; Ivan Loughery, Extension Dairyman,. Pullman; Earl Hope, County Agent, Everett



Minutes of the Full Board meeting held August 2, 1952 were read. Manager Waldo reported on the freezing of semen. We should keep fully informed on the progress of these experiments.

During lunch, Manager Waldo told us about the Moses Lake, Quincy and Ephrata areas, and that a tentative date of November 25 had been set for a meeting with interested dairyman, relative to furnishing breeding service. Following lunch, the committee inspected the buildings and grounds.

Motion made by Malleis that we increase salaries as follows: Lab man \$10.00, Bullman \$10.00, Fieldman \$10.00 and Manager \$25.00 effective December 1, 1952. Seconded by Porter. Motion carried.

1954 Annual Meeting Excerpts

February 27, 1954 - President Hotel, Mount Vernon

President Lockhart outlined the problems of the dairymen, lower milk prices and higher operating costs. He stated that as of the first of the year, we were in the credit business to the extent of \$30,000.00. Tansy ragwort is a dangerous menace in the upper Skagit Valley and is spreading throughout the northwest. A better relationship between the Evergreen Association and this one is culminating, which should be beneficial to both Associations.

Joint Meeting - Northwest and Evergreen

A joint committee meeting of the Northwest Co-op Breeders and Evergreen Breeders was held at the President Hotel, Mount Vernon, Saturday, June 5, 1954 at 11:00 a.m. with Chairman Dr. R.E. Erb presiding. Committee members present were Frank Malleis, Les Lancaster and Cecil White of the Northwest Co-op Breeders, and A.K. Wagner, Spec Newman and I.L Larson of the Evergreen Breeders. Also present were J.C. Harris, Robert Linton, Melvin Ehlers and Clarence Coie. Lancaster moved that merger or consolidation of the organizations be attempted. Wagner seconded. Motion carried.

Proposed Merger of Northwest Co-op Breeders, Inc. and Evergreen Breeders' Association

To: Members of NORTHWEST CO-OP BREEDERS. INC., and EVERGREEN BREEDERS' ASSOCIATION:

For the past several months the mutual relations committee of the Northwest Co-op Breeders, Inc., and the Evergreen Breeders' Association has been contemplating the possibility of a merger of the two corporations.

After careful study and consideration of all details, the committee has submitted such proposals to the board of directors of each organization, which boards have unanimously agreed to a merger of the two associations.

These two associations are the only cooperative associations in the State of Washington established for the purpose of artificial insemination of cattle.

The Northwest Co-op Breeders, Inc., was organized in 1941 and has its principal place of business just west of Burlington, Skagit County, Washington. Its membership now totals more than 12,000.

The Evergreen Breeders Association was organized in 1946, operates in Southwest Washington with offices at Chehalis, Washington, and has a membership of approximately 9,000.



Evergreen Northwest Breeders Inc. new building sign in 1955



New Office Manager Elwin T. Smith "Smitty"

In order to avoid a duplication of the effort of the two cooperative associations in the state and to prevent any possible competition between them, it is deemed to the best interest of the members of both associations that they merge and consolidate their activities throughout the State of Washington, and extend their operations into the neighboring states of the Northwest.

A few of the advantages to be gained by this merger can be set forth as follows:

- 1. One central office using up-to-date machine methods can do the necessary record keeping now done by two.
- 2. Fewer and more superior bulls can be maintained.
- 3. Feed costs for bulls can be reduced by nearly one half.
- 4. Taxes and maintenance on one set of buildings can be eliminated.
- 5. Present personnel can be used more efficiently, thus providing all members with better field service.

Decreasing semen producing costs will allow more efficient operation on a state-wide basis. These savings can be used for better bulls, better service and passing of profits back to members as patronage dividends or reduced breeding fees.

The new organization would be named EVERGREEN NORTHWEST BREEDERS, INC., and would be located at Burlington because the facilities of Northwest Co-op Breeders, Inc., are sufficient to handle the necessary bulls. Considerable new construction and expansion would be necessary at Chehalis, the location of Evergreen Breeders.

Bulls now owned by both organizations will be thoroughly evaluated and only the best retained. This is to be determined by a committee made up of three board members from each association, with a member of the Washington State College Dairy Science staff serving as the committee chairman.

Over two-thirds of the semen produced is now wasted because of too few cows in each association. The best bulls from both organizations will continue to be available as in the past with no extra delay in delivery to your inseminator.

1955 -

By 1955, the Evergreen & Northwest merger was complete and Evergreen Northwest was in full operation with Jay Harris as Manager, Robert Linton as Assistant Manager and Elwin Smith as Office Manager of the newly formed cooperative. With this merger, the stud now embraced a membership of nearly 20,000 and the first service rate within the state climbed to about 100,000. It would be nearly 20 years before another major change took place.



Frank Malleis, President of Northwest Co-operative Breeders, and Charles Wagner, President of Evergreen Breeders, when the merger went into effect in 1955.

1955 Annual Meeting Notes -Lawrence "Spec" Newman - President Cecil White - Vice President Ken Fredlund - Secretary

Manager Harris reported that we now had 69 employees as of February 1, 1955 of which 54 were inseminators. We were selling semen to 17 subsidiary units. There were 23 Directors on the board representing 23 counties in the State of Washington.

- The Evergreen property was appraised at \$30,000.00
- Sire Committees appointed:

JERSEY - Frank Malleis, I.L Larson, Pete Henning, Jr. HOLSTEIN - Russell Axelson, Iver Youngquist, Robert

GUERNSEY - Cecil White, "Spec" Newman, Les Lancaster

Other 1955 Business -

- Semen Sales to Cuba were being looked into
- 20,000 cows annually were being bred within 60 miles of Spokane

1956 Notes of Interest -

- Discussions were being made with Western Montana Breeders Association headquartered in Missoula. They were breeding around 12,000 cows annually and were interested in purchasing semen from us. They later signed up with us.
- Arnold Freund President from Island County Ray Meyer - Vice President from Yakima County Ken Fredlund - Secretary from Whatcom County
- New standards and policy of sire selection
- 1. Bring in at least one top bull calf each year from the major breeds.
- 2. Naturally proven sires to be purchased taking into consideration basis of proof, depth of pedigree and production potential.
- 3. Bloodline of bulls in studs should be considered recognizing that some bloodlines are desirable to membership.

August 18, 1956 -

Manager Harris reported profits, during the first six months, about the same as last year, however, about 7.6% loss in total number of cows bred. Of the breeds, the greatest loss was in the Guernsey breed, this amounting to approximately 63% of the total decline. Chairman Freund pointed out that Skagit had suffered in numbers of cattle bred, and that Skagit is a Guernsey stronghold. Some of the factors in the decline, other than competition, have to do with the general pinch, particularly in the elimination of small herds.

Dr. Ehlers reported briefly on frozen semen research, indicating that a large amount of freezing had been done this summer.

1957 Notes of Interest -

Discussion was made about the possibility of carrying Angus bulls. It was recommended to carry Angus semen four days, then Hereford semen four days, etc. Two bulls of each breed would be sufficient.

We were now getting requests for Brown Swiss and Ayrshire bulls.

1956 Total Services		
Guernsey	22,479	
Holsteins	33,620	
Jerseys	15,172	
Herefords	16,022	
Milking Shorthorns	4,215	
Sub-Total	91,508	
Montana	4,837	
Oregon	1,209	
Idaho & Other	6,896	
	0,0,0	

Consideration was given to "Selective Mating" for securing sons for future bulls.

Quadruplet heifers born in Custer were sired by our "Leader" bull. Evergreen Northwest brought all four calves and showed them at as many fairs as possible for advertising purposes.

NEWS RELEASE -

OCTOBER 2, 1957 - A registered Jersey bull, Basil Stan Rom. Re-Echo Sir, owned by the Evergreen Northwest Breeders, Inc., Burlington, Washington is announced by the American Jersey Cattle Club as having qualified as a Tested Sire.

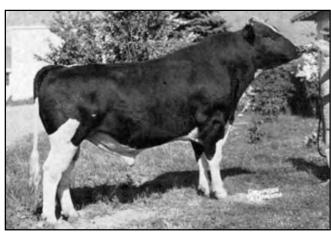
Eleven tested daughters of Basil Stan Rom. Re-Echo Sir produced an average of 9,661 lbs. milk containing 517 lbs. butterfat on a twice daily milking, 305 day mature equivalent basis, which is more than two times the butterfat production of the "average" dairy cow in the United States. All records were made under official supervision of The American Jersey Cattle Club, which has its national headquarters in Columbus, Ohio.

This sire was bred by Sherman Stock Farm, Scappoose, Oregon.



1958 Notes of Interest -

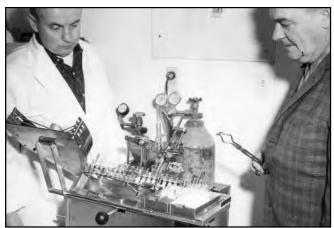
Executive Board President Arnold Freund and Manager Jay Harris visited California Dairy Breeders Association in Davis, California. Dr. Ehlers was working with our lab crew doing additional experiments with frozen semen.



Vernway Madcap Lad No. 1078493 Born January 31, 1947 - Bred by Don Younquist



Louie Mikota collecting and labeling semen with Jay Harris





Technicians recieved semen shipments by bus each day. The small bottles were wrapped in boxes next to a can of ice.

Vernway Madcap Lad and Vernway Imperial Volunteer were both sent to slaughter due to age and condition.

Two Brown Swiss bulls were brought in and consideration was made into bringing in two Ayrshire bulls.

J. Oscar Tretsven was working as our first full-time sire analyst. Cliff Bailey was appointed to the Holstein Sire Committee.

A \$1,500.00 ampule labeling machine was purchased.

2006

1959 Notes -

- Total cows bred in 1958 120,829, an increase of 9.1% over 1957.
- A number of Oregon herds have joined the Evergreen Northwest Cooperative.
- Carnation Progressor Heilo Boy and production information on 182 daughters. They average 14,850M and 555F including this Sandy cow (below) in Rochester, WA.



224 Heilo Boy Daughter Makes Second Record Over 1,000 Fat

The above 224 Carnation Progressor Heilo Boy daughter bred and owned by Warren Reynoldson, Rochester, recently completed her second consecutive record over 1,000 lbs. butterfat. War-Red Heilo Sandy 4225764 produced as a 7 yr. old 365d 27,072M 1160F. Her recent records are:

> 4y-6m 365d 25,237M 990F 6y-9m 365d 25,690M 1048F 7y-0m 365d 27,072M 1160F

Revolving signs were put on technician vehicles, as shown here, on Lawrence Ambrose's car. Two-way radios were also installed in some vehicles.



The first semen shipment to the Philippines was made in July 1959.

Hereford bulls were now being selected based on weight gain.

30% of the dairy cows nationally were being bred A.I., more than 50% in Washington.

1960 Notes of Interest -

Plans were being made to hold a Holstein sale of cows sired by Evergreen Northwest bulls.

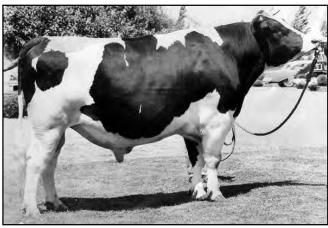
A few herds within the state were large enough to keep an employee for purposes of insemination so they were not using our local technicians. Manager Harris was authorized to enter into agreements with non-member herds to sell semen.

Two Guernsey bulls receive Gold Star ratings, Noelbrook Rose's Warrior and Western Glow Lucky O'War.



Western Glow Lucky O'War - No. 435919
Born September 14, 1948 - Bred by Western Glow Farms
Western Glow Man O'War daughters are just finishing with
very good records at Western Glow Farm. His sire and dam are
proved for production. Chuckaluck Lady Lovely, Lucky's dam, is
a class leader in production and is a daughter of the proved cow
Bear Canyon's Lady.

A.I. in commercial beef operations was being looked into. There appeared to be good potential.



New Bull Added: Glenafton Rag Apple Select - No. 271719



1961 - Breeder's News

- Milk price was set at \$3.35/hundred average production 6,500 per cow
- · Studies were still being done on frozen semen. No firm decisions had been made. Cliff Bailey and Wendell Leander were appointed to "frozen semen study" committee.
- A committee of Freund & Bailey was appointed to meet with Oregon Breeders relative to a possible merger.
- In July, Evergreen purchased a liquid nitrogen freezer.
- Bull studs reduced from 97 in 1950 to 62 in 1960 with a probable 52 in 1961.
- In September it was decided to initiate a "frozen semen program".
- · Charles Sprague, Whatcom technician received NAAB's 35,000 Cow Award.



Early 1960's Board of Directors

1962 Notes of Interest -

Cliff Bailey elected President of the Executive at 1962 Annual Meeting. Other members included Mel England, Harry Longmire, Albert Burgraff, Wendell Leander and Albert Hall.

Summary of 1961 Breedings

Guernsey	11,961
Holstein	44,162
Jersey	11,934
Milking Shorthorn	2,302
Brown Swiss	762
Ayrshire	397
Hereford	23,280
Angus	10,545
Other	120
	105,418
	105,418

April 10, 1962 -

Executive Board of Evergreen Northwest Breeders meets with the Executive Committee of Oregon Breeders Association to explore possible means of cooperation.

Those present: Oregon Breeders Association - John Starr, Roy Burk, W.T. Putnam, Warren W. Johnson, James P. DeJong and Fred Roberts; Evergreen Northwest Breeders Inc. - Cliff Bailey, Ray Meyer, Al Burgraff, Wendell Leander, Mel Egland, Harry Longmire, Al Hatt, Jay C. Harris and Elwin T. Smith.

By October the merger negotiations with Oregon Breeders were in full swing. "Western Breeders" was the preferred name of the consolidated co-ops.



Holstein Bull

Carnation Royal He-Man

Bred by Carnation Milk Farms, Carnation, WA

Born 12-24-61

- Noel Harrison of Whatcom County receives 35,000 Cow Award from NAAB.
- The changes had been made to go entirely to frozen
- Carnation Royal He-Man added to Holstein lineup.

Plans were made to proceed with the merger and the following assignments were made:

Manager - Jay Harris

Assist. Manager/Head of Field Dept. - Fred Roberts Office Manager - Elwin Smith

Member Relations/Publications - Edward Soper

Sire Analyst - Glen Wilson

Beef Specialist - Donald Young

Laboratory - Louis Mikota & Karl Pohl

When it was discovered the name "Western Breeders" could not be used, the decision was made to call the newly merged co-op All West Breeders. The Evergreen-Oregon consolidation became official on January 1, 1964.



Beef Specialist -Don Young



HISTORY OF OREGON DAIRY BREEDERS **ASSOCIATION 1946 - 1964**

Oregon Dairy Breeders Association had its beginning shortly after World War II. Official organization took place on January 4, 1946 with headquarters being established in McMinneville. Soon after O.D.B.A. purchased a farm near Corvallis. Some names in the formation of O.D.B.A. were P.M. Brandt and Oscar Hoog, Dairy Department of O.S.U. Harold Ewalt and Roger Morse were other O.S.U. specialists that spent a lot of time on behalf of the county units. The Board of directors of O.D.B.A. was made up of representatives of each county or area unit.

Henry Haag, of Reedsville, a leading dairyman in Oregon served as O.D.B.A.'s first president. It was a pleasure to hear Mr. Haag speak of his visions of the future. Vernon DeLong was the second president from LaGrand, followed by John Star. Another valuable person was Tony Abts of Hillsboro who served as Secretary of the Board of Directors.

John Pugh of Shedd was one of the early directors and was appointed to serve on the Sire Selection Committee with the Sire Analyst and ex-officio member of O.S.U. Harold Ewalt and Floyd Walberg.

The majority of the early work establishing O.D.B.A. was done by Fred McKenzie of O.S.U.

There are some names which come to mind serving on the sire committee. One is Glen Wilson, who along with his sire duties was Association Manager. Paul Berger was the Sire Record Supervisor. Karl Pohl did some work in the laboratory while attending O.S.U. and when Fred Roberts became Manager, Karl took over the laboratory.

In 1948 O.D.B.A. listed 12 Jersey, 11 Guernsey and 7 Holstein bulls as available to members. The average production of the dams of these bulls was listed as follows:

> Jerseys - 670# Fat Guernseys - 590# Fat Holsteins - 558# Fat (Mature Equiv. 305 days - 2X)

A random glance of the bulls available would include: Jersey - J6 - Oxford You'll Do Regal Guernsey - G54 - Wandermere Cedric Harverter Holstein - H1 - Hallrose Governor Dondo

Marion County -

The first cow was bred for John Frank of Mt. Angel on March 11, 1946. Bill Williams joined the association as technician on June 1, 1946.

Chuck Erwert and Bill Schoonover were two of the early technicians in the Marion County Association.



This the first artificial heifer in the Marion County Dairy Breeders Association to freshen. She was a grade Guernsey in the Lund Brothers herd. She is a daughter of G-55, McKenzie Meadow Royal. Her dam, a grade Guernsey, made 430 pounds of fat in 1947, and 436 pounds in 1948. The herd average for all 14 cows was 413 pounds of butterfat.

1948 MARION COUNTY **BREEDERS ASSOCIATION**

Officers and Directors

George Kruse, President - Mt. Angel Felix Hassing, Vice-President - Aurora Arthur Schwab, Director - Mt. Angel Elton Watts, Director - Silverton Vernon Hepler, Director - Canby William Williams, Technician - Mt. Angel



Bill Williams at Annual Meeting of Marion County Breeders 1948

In 1946 there were four units represented by Oregon Dairy Breeders Association, thus there were four people on the Board of Directors. Aubry Tangen from Yahmhill County, Henry Hagg, President from Washington county, John Pugh from Linn-Benton and George Kruse from Marion County.

In 1948 the Board of Directors elected to have a General Manager and hired Ben Simonson for the responsibility.



Ben Simonson ODBA's first General Manager

By then the Association had purchased a farm at Corvallis, remodeled the barn and built an up-to-date facility. There were seven units listed in 1948.

MEMBER ASSOCIATIONS

Marion County Dairy Breeders Association Mt. Angel, Oregon Phone Main 71 Bill Williams, Technician Washington County Dairy Breeders Association Hillsboro, Oregon Phone 643

Jimmy Kincheloe, Technician Yamhill County Artificial Insemination Association Route 2, McMinnville, Oregon Phone 189 Dick Truax, Technician

Malheur County Dairy Breeders Association Ontario, Oregon Phone 402-NR Royce Roberts, Technician

Linn-Benton Dairy Breeders Association Route 4, Corvallis, Oregon Phone 582 Ralph Moreau, Technician

Coos County Dairy Breeders Association Coquille, Oregon R.N. Crawford, D.V.M.

Josephine County Dairy Breeders Association Grants Pass, Oregon Phone 2304 Ray Davis, Technician

By 1950, nine more units were added and by 1954 there were 21 units in all. Fred Roberts became General Manager on January 1, 1955 and served in that position until the merger of Evergreen Northwest and Oregon Dairy Breeders in 1964.



1953 ODBA Central Staff - Ben Simonson, Manager; Paul Berger, Sire Record Supervisor; Fred Roberts, Farm & Lab Supervisor; Edgar Schroeder, Field Supervisor; Ross Hess, herdsman; Ole Stephenson, Asst. Field Supervisor; Glenn Wilson, Asst. Farm & Lab Supervisor



Fred Roberts, Farm & Lab Supervisor packing semen shipments



Ross Hess, ODBA herdsman, leading out a sire

2006

MISTYGRAMS were published bi-monthly at Corvallis, OR, By OREGON DAIRY BREEDERS ASSOCIATION. To Promote Better Dairying Through Artificial Insemination

As Oregon Dairy Breeders Association grew over the years, more units and technicians were added. The following are just a few of the early pioneers in some of the units.

JACKSON COUNTY - MEDFORD

Frank Nay was first manager. The unit in Silverton was operated by Paul Mann and a unit in Salem was maintained by Joe Rice. The Woodburn area for many years was run by Robert Smith. Robert's son, Michael, and son-in-law, Joe Smith, still maintain the Woodburn unit.

YAMHILL COUNTY - McMINNVILLE

This county association had its beginning in the early forties under the direction of Dr. Osborn. They started with three Jersey and two Guernsey bulls. Ross Hess was barn manager and Spider Brandt collected and processed semen. Early technicians were Red Traux, Ray McMaximie and Art Johnson.

DESCHUTES COUNTY - REDMOND

Deschutes County Dairy Breeders started in 1948 with over 70 grade A dairies in the area at the time. Earl Thompson was manager/technician. Fred Elliot was President of Association and George Hastetler was Vice-President.

COOS COUNTY - COOS BAY & MYRTLE POINT

This unit started in 1946 as Ocean View Dairy Breeders Association, with Howard Detbfsen as President and Frank Burband, Vice-President. Dr. R.N. Crawford was the original manager/technician and got the association going. A unit in the southern end of the county was called Coos County Dairy Breeders Association. Orvis Miller was a long-time technician.

JEFFERSON COUNTY - MADRAS

This unit was organized in 1949 and started service in 1950. Some of the dairymen influential in the organization were President Kenneth Green, Paul Kreger, Clyde Bailey, George Smith and Allie Wilson. The first technician was Elton Moffat.

COLUMBIA COUNTY - AND WEST TO ASTORIA

The area from Portland to Astoria was served by three area units to start the A.I. program in 1949. The area

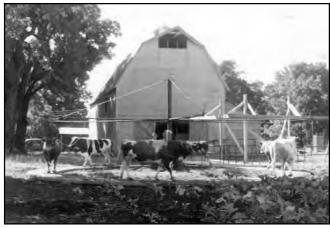


Manager - Technician Bill Willaims, busy tatooing a Guernsey heifer for Melvin Lund, a member of Marion County Dairy Breeders Association.

started at Sauvies Island and continued along Highway 30. The unit at St. Helen's was known as the Columbia-Sauvies Dairy Breeders Association. The first year of operation was in October of 1950. A total of 530 cows were bred and the association operated on a part-time basis with Bert Chamberlain as inseminator.

The year of 1952 saw a service fee increase to enable the association to operate. A change of technician occurred on October 19, 1952 with Paul DeShazer, Jr. being employed. He continued until the unit was disbanded for semen sales. The first A.I. heifers were milking and causing enthusiasm among the dairymen. The second breeding unit in Columbia County was Clatskanie Dairy Breeders Association, established in 1951 as a part-time unit. Local veterinarian and dairy farmer, Dr. Webb, cooperated as technician.

The Clatsop County Dairy Breeders was formed about the same time with Dick Gertula serving as manager/technician. A lack of cow numbers caused the unit to become a semen sales unit. B.D. Molinari was the Chairman for Columbia-Sauvies Dairy Breeders. The Chairman for Clatskanie Dairy Breeders was W.T. Shaw.



Excercising the bulls at Corvalis

WASHINGTON COUNTY - HILLSBORO

The Washington County Dairy Breeders Association started operation on March 7, 1946 with 900 cows signed up. By the end of the first year a total of over 1,500 cows were enrolled. Generally dairymen were well satisfied with the program. Some of the dairymen serving as directors and helping the association were Henry Haag, President and Joe VanDyke, Joe Were, W.T. Putman and Chet Wohler. The first manager/technician was Harold Russel. In August 1947, Jim Kincheloe became manager/technician. Roy Benson started as second technician on May 1, 1955 and after several years as technician; he was transferred to semen sales. Others serving as technicians were Ed Campbell and Lee Smith.

JOSEPHINE COUNTY - GRANTS PASS

Josephine County Dairy Breeders Association began giving service to its members on June 16, 1947. Approximately 900 cows were signed up with Bill Hardin as manager/technician. Directors for the Association were: M.E. Meade, Chairman and Reed Carter, Vice-Chairman. Phil Morrison served as manager/technician for several years.

TILLAMOOK COUNTY -

Tillamook County was one of the last counties to join Oregon Dairy Breeders. Some meetings were held in 1945 and 1946 but it was 1950 before the county joined the association. Herbert Haskins was the first president. Neal Morse was the first technician followed by Clarence Madsen and Paul Welle who had maintained the area since 1962.

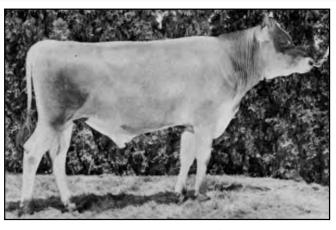
PROMINENT BULLS THAT CAME TO BURLING-TON AS A RESULT OF THE OREGON MERGER

(as shown in the 1960 Oregon Breeders Sire Directory)



J-44 Champion's Double **577237** Bred by Sweet Jerseys, Sixes, Oregon Born April 17, 1956 Classified "Very Good"

2		(3050	1 2x M.E.))
OBA AI Summary March 1962	Milk	%	Fat	
8 daughters average	9,804	5.9	582	
3 daughters in Sweet's herd avg.	12,113	5.9	717	

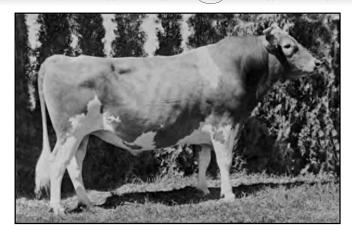


Zephyr's Son of Champions Bred by John and Norma Lindow, Independence, Oregon Purchased from Harold Throop, Cloverdale, Oregon Born June 11, 1958 Classified "Very Good" This outstanding young bull writes a production packed pedigree. His first daughters will freshen later this year.



Bet's Dreamer of Tredell J-46 582400 Bred by James Phillips, Silverton, Oregon Born July 5, 1957 Classified "Very Good" First daughter now in milk. 3/4 brother to Standard Dreaming Buster

		(305d	2x M.E.)
Tested Sire Rating 196	Milk	%	Fat	
10 tested daughters average	10,584	5.4	572	
9 classified daughters avg.		85.839	%	



G-89 Far West Royal Vagabond 495827 Bred by Charles Damon & Sons, Bow, Washington Born June 24, 1952

	Milk		Fat
10 highest daughters (milk basis)	12,906		561
	(3050	d 2x l	M.E.)
OBA AI Proof January 1962	Milk	%	Fat
85 daughters average	9,961	4.7	468
40 daughters average	9,391	4.9	460
40 dams average	8,732	4.9	426
	+659	.0	+34



G-95 Prestdale Bon Victor
Bred by Charles Pritzl, New Plymouth, Idaho
Born February 5, 1954

	(3	305a 2x	M.Ł.)
Sire Summary September 1961	Milk	%	Fat
12 daughters 16 records avg.	11,599	4.7	545
16 classified daughters avg.		82.7%	



H-38 Midland Burke Adrian Magic 1293263
Bred by Midland Holstein Farm, Ceres, California
Born October 15, 1956
First AI daughters now in milk. Both the sire and maternal

First AI daughters now in milk. Both the sire and maternal grandsire of this bull were used by California Dairy Breeders Association, where they produced many outstanding daughters.



H-36 Frasea Netherland Perfection 1307195
(Frasea Netherland Signalman 257747 CHB)
Bred by J. Grauer and Sons, Vancouver, BC
Born February 27, 1955 Classified "Very Good"

	Milk		Fat
10 highest daughters (milk basis)	16,633		602
	(30	(305d 2x M.E.)	
OBA AI Proof January 1962	Milk	%	Fat
37 daughters average	13,625	3.8	511
19 daughters average	13,819	3.7	511
19 dams average	13,190	3.7	482
	+620	0	±20

The early 60's were extremely busy times for All West Breeders. The Oregon merger was in effect and bulls and personnel were settling in their new positions. Further talks were being held with California and Montana as to consolidation with the rapidly growing cooperative. It seemed the ball was really rolling and everything was happening at once. A few highlights from the era would include a new office addition under construction at the stud.

The name "Western Breeders" was actually used from January to April of 1964 for the new co-op of Evergreen

and Oregon. Conflict arose over the "Western Breeders" name and on April 11 it was officially changed:

"Whereas names similar to WESTERN BREEDERS may have been in use prior to the incorporation of this organization and use of the name WESTERN BREED-ERS might possibly cause confusion and legal action; BE IT RESOLVED that the name of this organization be changed to ALL WEST BREEDERS.



September 1964 Directors and Voting Delegates



All West Breeders staff after the merger: standing - Dean Thompson, Louie Mikota, Elwin Smith, Karl Pohl, Jack Justice, sitting - Ed Soper, Jay Harris, Don Young, Bill Turner, Fred Roberts, Bill Williams

After the merger there were approximately 100 technicians working in Washington and Oregon.



New office addition

In the spring of 1964, Sire Analyst, Glenn Wilson resigned to go into the banking business.

Archie Nelson, a Holstein breeder from Redmond, WA, joined All West Breeders as Sire Analyst in July. Archie rapidly adapted to his new responsibilities and was busy working with sire committees and obtaining information on AWB sires.



Archie Nelson All West Breeders Sire Analyst - 1964

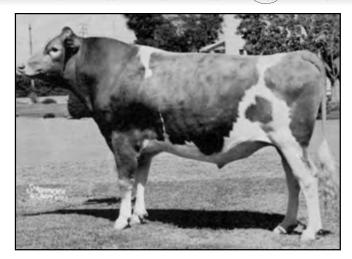
Here are just a couple of the bulls Archie would be working with:



Carnation Royal He-Man 249 Classified Very Good 87 Holstein Born 12-24-61 Bred by Carnation Milk Farms, Carnation, WA Owned by All West Breeders

A Royal Master son whose dam is a full sister to the Gold Medal Carnation Madcap Rainier. The grandam, Princess Madcap is from the heart of high producing Madcap family and lived to be over 18 years of age.

He-Man daughters are upstanding sharp heifers with good ribbing and clean front ends. He-Man is developing into a very large upstanding and impressive dairy bull.



180 Western Glow Darimost 546331

Weight 1920 Born 5-14-59 Guernsey Bred by Western Glow Farms, Inc., Bow, Washington Owned by All West Breeders

All West Breeders Preliminary Summary

(305d 2x M.E.) Milk Fat 16 A.I. daughters average 11,372 530 Plus Herdmates +762 +40 Official Guernsey Type Proof 7 classified daughters 83.4%

Characteristics of Daughters

Improves both milk and butterfat production Improves size, height, and stretch Improves speed of milkout and quality of udder Dispositions highly desirable

Darimost daughters are the tall, angular kind that excel in dairyness and Guernsey breed character. He mates well with the strong smooth kind of cow.

Comments from Sire Analyst Nelson as printed in the "Breeders News" newsletter published by All West Breeders - Spring 1965.

The first week of March I took a trip to Des Moines, Iowa for the annual Sire Analyst Convention. All Co-op Breeding units in the country were represented either by the manager or sire analyst. As this was the first one I had ever attended, it was a real education for me. Young sire projects, herdmate proofs and bull selections were the main topic of conversation. I had the opportunity to visit the Paclamar Farm in Colorado on my return trip. They have a very fine herd with two very popular animals "Milly" and "Snowboots" who look real good. Milly just finished a 1200 lbs. record and Boots is going at a thousand pound clip.

I have enjoyed my work at All West for the past seven months and personally feel that the committees are doing a real fine job. We have to continue to work, and work hard, to keep abreast of the never-ending needs of the dairymen of our breeding area and remember our search for superiority never ends.

ALL WEST BREEDERS BOARD OF DIRECTORS **EXECUTIVE BOARD**

President: Clifford Bailey, Snohomish, Washington Vice-President: John Starr, Monroe, Oregon Sheridan, Oregon Director: James DeJong, Director: Al Burgraff, Lynden, Washington Director: Harry Longmire, Olympia, Washington Director: Wendell Leander, Mt. Vernon, Washington Vale, Oregon Director: Earl Faw,

STAFF MEMBERS

Jay C. Harris, General Manager Fred Roberts, Asst. Manager & Field Director Edward S. Soper, Information & Member Relations Donald Young. **Beef Supervisor** Archie Nelson, Sire Analyst Elwin T. Smith, Office Manager Louis Mikota, **Production Manager** Karl Pohl, Asst. **Production Manager** Glen Bos, Herdsman

FIELD SUPERVISORS

Bill Williams, Salem, Oregon Dean Thompson. Salem, Oregon Deer Park, Washington Jack Justice, Bill Turner, Olympia, Washington

SIRE COMMITTEE

JERSEY

Lester Sroufe, Enumclaw, Washington W.R. Davenport, Jack Snell, Floyd Wolburg,

GUERNSEY

Frank Meyer, Orville Brown, Charles Grewe, Floyd Sandell,

HOLSTEIN

Iver Youngquist, Henry Polinder, George Knaupp,

Myrtle Point, Oregon Ellensburg, Washington Corvallis, Oregon

Olympia, Washington Woodburn, Oregon Arlington, Washington Bellingham, Washington

Bow, Washington Lynden, Washington Independence, Oregon



Two West Coast Co-ops in Merger Process: kneeling - Jay Harris, AWB; Elwin Smith, AWB; Leonard Frame, CDA; Vic Gray. CDA; standing - C.C. Castello, CDA; Clifford Bailey, AWB; Jim Dejong, AWB; Alex Ferriera CDA.

The committee met at Davis, California April 1 and 2, 1965, to work out a merger agreement between California Dairy Breeders, Inc. and All West Breeders. The Davis meeting followed a previous meeting in Burlington, Washington in January of the executive committees of both organizations.

Since both organizations are cooperatives, a vote in favor of the merger was made June 12 by All West Breeders Board and Membership Delegates. A two-thirds vote of California Dairy Breeders, Inc. membership was required to approve the merger.

Once the merger takes place the All West Breeders name will be retained, headquarters will remain in Burlington, Washington and the organization will service the entire west coast from Canada to Mexico. Currently, All West Breeders serves Oregon, Montana and Washington. California Dairy Breeders serves California.

The California office will be maintained to supervise field personnel and to handle custom freezing for individual breeders in the California area.

Combining the two studs will avail members to over 100 sires, the largest bull battery in the Western U.S.



The Early Years of California Dairy Breeders, Inc.

Six prominent dairymen, with the assistance of county agricultural extension and University of California personnel, founded the Sacramento Dairy Breeders, Inc., in 1945. The organization was set up as a cooperative with all profits returning to the membership. In 1945 there were 30 members, and 1200 cows were bred by the new bull stud.

All bulls owned by the organization were housed at the University of California at Davis and semen processed by them at a set fee, giving the University a profit which was designated for research in the AI field.

Some neighboring counties heard of the project and asked for membership, and in 1947 the name was changed to California Dairy Breeders, Inc. By 1950 there were 507 members with a total of 5,939 cows bred that year. Other counties were also included from time to time.

In the meantime a group of dairymen in the lower San Joaquin Valley organized the Tulare County Breeding Cooperative, with their stud located at Visalia. After much deliberation, the Tulare group merged with California Dairy Breeders, which gave additional coverage and volume.

Tulare County Breeding Cooperative started serving Tulare County in 1945. Clem Pellisier was Dairy Farm Advisor with the Tulare County Extension Service. George Barnes was the Founding President of the organization.

The co-op contracted with Dr. Arch Inman and Dr. Carl Lambert to care for the bulls, take semen, and do the breeding. For the first several years it was considered necessary to have veterinarians do the breeding.

Tulare County Breeding Co-op added service to King County in 1947. In 1949, Fresno County was added to the service area with Dr. Leonard Witcosky doing the breeding, as the number of first services per year passed the 3000 mark. The bull facilities were being crowded and were in a location that did not allow for expansion. In 1950, discussions were started about buying property and developing a new facility.

As discussions progressed Tulare County Breeding Co-op toward new facilities, some members suggested contacting California Dairy Breeders to discuss a merger. The contact was made and California Dairy Breeders was very receptive. The final decision approved by both organizations was to liquidate Tulare County Breeding Co-op, pay all debts and retains, and then Tulare County Co-op members joined California Dairy Breeders. This was in 1951.

With the growth experienced by the organization, it was agreed the bulls should be removed from the University Campus and a 60-acre tract was purchased adjoining the campus. Barns, pens, a residence and a lab were built. A friendly working agreement prevailed with the University as they used the new facilities for classroom work and research, as well as helping with any problems that arose.

In 1954, about the time of their move to their own facilities, Vic Gray was hired as the General Manager of



Victor Gray was hired in 1954 as General Manager of California Dairy Breeders Association

California Dairy Breeders. Vic held that position until the 1965 merger with All West Breeders. At the time of the merger, Vic came to the Burlington office as Assistant Manager in charge of the California operations.

The history of California Dairy Breeders would not be complete without mention of some great bulls that go hand-in-hand with Holstein history. Rosafe Magician and Raven Burke Ideal were first introduced to A.I. through California Dairy Breeders. Lavacres Dusty Jo Pegasus also came into and through California Co-op.

At the time of the merger, the bulls were shipped from California to the All West facility in Burlington. There were seven Holsteins, two Guernseys, and one Jersey.

The Holsteins included Exranco Magic Ideal Maple, Glenafton Argyle, Glen Run Count Magic Walker, Romandale Pineyhill Pontiac, Sir Browndale Rag Apple Climax and two young sons of Lavacres Dusty Jo Pegasus.

The Guernseys were Bay Meadow Billy's Don and a young sire. The Jersey bull coming north was Jean's Royal Echo CharLynn.

The merger became effective on September 1, 1965.



Romandale Pineyhill Pontiac

Western Montana Dairy Breeders

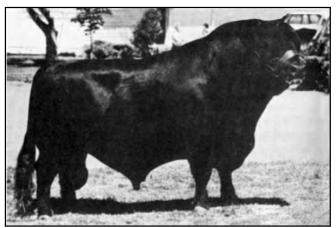
This organization had long been involved with All West Breeders. The Association had been getting semen from us since the early fifties. In 1964 Western Montana Dairy Breeders voted to dissolve their former organization and to merge with All West. On August 1, 1964, they officially became a part of the All West Breeders Cooperative.

George Borcher of Great Falls was elected director and Robert Smyth of Corvallis was elected as a delegate. Their area encompassed most of Western Montana. Some of the early pioneering technicians in Montana would include Ben Strickland from the Bozeman-Manhatten area; Harley Eshe was in the Missoula-Hamilton area. Mel Vestre was our technician in the Kalispell area for many years and retired in 1981. Bernie Hatcher from Great Falls, became known as Mr. A.I. in Montana after working for All West for 27 years as a technician and then field supervisor in charge of the entire area. Bernie had the distinction of being the first licensed technician in the State of Montana.



Bernie Hatcher, Great Falls, MT

In 1964, All West entered into a beef project in Montana with Cache Valley Breeding Association. This was known as the Montana Project whereby the two organizations were developing the beef breeding industry in the whole state on a joint breeding program. All West felt that in order to increase volume they would have to get into the



609 Wesdalemere 495th 2255925

beef breeding programs in a big way. At the time Don Young was the All West full time beef man in charge of beef projects throughout the State of Washington and then worked with the Montana project. Rulon Osmond was the first manager of the project.



Western Montana Dairy Breeders Association 1961 Board of Directors: sitting - Wilbur Robinson, George Borchers, Keith Nordheim, Carl Grosswiler, standing - Joe Cernich, John VanDyken, Joe Bos, Roland Ely.



Montana Project Committee July 1965, Deer Lodge MT: sitting Roland Hawks, Cliff Bailey, Paul Beck, standing - Elmo Packer, Roland Allen, John Stan, Jay Harris, George Borchers, Winn Brown, Rulon Osmond, Bryan Corbett.

WASHINGTON HOLSTEIN NEWS

THE VOICE OF WASHINGTON BREEDERS

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WASHINGTON STATE HOLSTEIN ASSOCIATION OFFICERS

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Van A. YoungquistWestern Holstein Field Representative 4711 Harney Street, Vancouver, Washington

AN INVITATION TO WASHINGTON



hosted the National Holstein Convention. It was the largest National Convention held up to that time. We are looking forward with great anticipation to again serve as your hosts in 1965.

Henry Polinder, Lynden, WA

I am certain that I speak for every Holstein breeder in the Evergreen State when I say, "WELCOME TO SEATTLE" to

Just 30 years ago in 1935, Washington Holstein breeders

every Holstein breeder in the United States. This is not just a welcome, though. It is our sincere desire to make this convention something you will remember and talk about for years to come.

The convention Committees have all been working diligently in preparation for the many activities we hope you, as our guests, will enjoy. We trust you are planning to spend June 1-2-3-4 in Seattle with us.

HENRY POLINDER President, Washington State Holstein Association



All West Breeders Officers, Directors and Delegates at the 1966 Annual Meeting in Burlington, WA. They represent the states of Washington, Oregon, California and Montana.





Clifford Bailey, President, All West Breeders

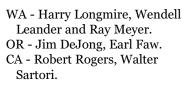
Jay C. Harris,

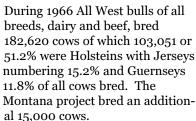
All West Breeders

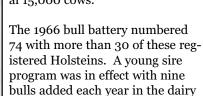
Manager,

1966-

At the 1966 Annual Meeting of All West Breeders, Cliff Bailey was again elected President. Leonard Frame from California was elected Vice President and Ken Fredlund was appointed secretary. The Executive Board consisted of 7 people in addition to the officers; two from California, two from Oregon and three from Washington. Election results were as follows:









Archie Nelson, Sire Analyst, All West Breeders

1967 -

breeds.

The staff in 1967 included Manager Jay Harris who had been manager since 1953. Vic Gray was



Melvin George, Advertising & Promotions, All West Breeders

assistant manager and was still stationed at the Davis, California facility and in charge of California operations. Archie Nelson was sire analyst and Melvin George was a Field Supervisor and was in charge of Advertising and Promotions.

Don Young was Beef Supervisor and Dale Gibson was his assistant. Elwin Smith was office manager. Louis Mikota and Karl Pohl were production people. Other field

supervisors were Jack Justice, Dean Thompson, Bill Turner and Bill Williams. Glenn Bos was herdsman and had been for over 15 years. A special edition of the Holstein World was devoted to All West Breeders in 1967 entitled "Evolution of an A.I. Cooperative." This issue was a real boost to the organization. It rightfully proclaimed All West an ambitious, progressive leader in the industry and now the largest A.I. cooperative in the West and one that operates under the philosophy that the individual breeder is most important and serving those individuals is what the co-op is all about.



Gerald Strandlund, National Holstein Fieldman

1968 -

February 23, 1968 - James Mellinger, General Manager of Select Sires was invited to the Executive Board Meeting to explain the operation at Select Sires.

All West was working with B.C.A.I Centre in Milner, B.C. relative to Jersey and Guernsey young sires.

Gerald Strandlund, National Holstein Fieldman, addressed the board.



Herald Catlin All West Breeders Eastern Wasington Technician

May 10, 1968 - All West agreed to handle some Select Sires semen in our area after discussions with Select's Manager Mellinger and Sire Analyst Chuck Baldwin. Select also agreed to market some of All West's semen.

Iver Youngquist, Bow, WA, the first chairman of the All West Holstein Sire Committee retires and Henry Polinder is named new Committee Chairman.

Herald Catlin is hired as a technician in Eastern Washington.

From the 1968 Sire Directory -



180 **Western Glow Darimost** 546331 Weight 1920 Born 5-14-59 Guernsey Bred by Western Glow Farms, Inc., Bow, Washington USDA Herdmate Proof (5-67) 46 Herds 82 daus.with 130 records avg. 10,702M 4.74% 507F Herdmates average 10,052M 474F Pred. Diff. +579M +29F Repeatability 78%

GCC Official Summary 13 daus. with 16 records avg. 11,426M 4.9% 560F 21 classified daughters score 85.2



294 Puget Sound Highmark THIS SIRE NOT AVAILABLE UNTIL JANUARY 1968 HIGHMARK represents one of the great cow families of the breed. His dam is a fourth generation Excellent in direct line from great cows. One of the best known cow families in America, they are well known for their superlative type and production. Highmark is an outstanding individual with beautiful balance throughout. He excels in breed character, sharpness, blending of parts and rump.

His 6 nearest dams average 21,499M 869F.



Elmer Meadows, Guernsey Fieldman, congratulates All West Breeders as Western Glow Darimost becomes a Gold Star Sire.

May 1969

A committee of Archie Nelson, Office Manager Smith and Cliff Bailey was appointed to study the Select Sires proposal of incorporation.

Veteran inseminators Charles Sprague (since 1946) and Chris Johnson (since 1942) retired. Both were instrumental in the formation of the organization.

August 1969 -

49% of the dairy cows and 2% of the beef cattle nationwide were now being bred A.I. There were now only 20 bull studs left in the U.S. compared to 86 a few years earlier.



Woodbourne Gorewood Reflector EX-94 named All-American Aged Bull 1966.



Pontiac daughter tops 1969 Oregon State Sale. Dan Miller, Burlington; Duncan McKenzie, Carnation; contender Archie Nelson, Ray Nelson and Bob Ireland, Forest Grove, OR. The calf went to California.



SMo3 Gallant

It was recommended that we put a man in the field selling semen on a trial basis. He would also carry supplies and nitrogen and work with the technicians in the areas he traveled. He should be a man that knows sires, including beef and dairy.

In the Guernsey breeds, the highest priced bull was Western Glow Darimost at \$4.00 and the Jersey bull Nobleman's Lotus Designer at \$4.00.

The Simmental breed was stirring a lot of interest particularly in Montana. All West had three Simmental bulls available at the time. SMo3 Gallant was extremely popular.



Vernway Magic Ann, EX-91 - \$7,500 A Ricon Magic Dan daughter consigned by Van Yongquist Longview, WA, right. Purchased by Chet Faler Bow, WA, and David Boon, Oak Harbor WA, left to right and John Youngquist at the halter. Henry Sterk, Artesia, CA contending bidder.

2/27/70 - Records Topple: Invitational Sale Sets New High Average of \$1,270

\$7,500 TOP NEW HIGH FOR ANY PREVIOUS A.I. SALE IN AMERICA. A large crowd of over four hundred witnessed the top consignment sale ever held with Western Holsteins in the Pacific Northwest. The quality consignments from Washington, Oregon and California resulted in a fine average of \$1,270 on twenty eight young Holsteins, nearly \$300 a head over the previous sale.

Another highlight was reached when Vernway Magic Ann, Ex-91, consigned by Van Youngquist, Longview, Washington set an all-time record for a cow sold in an A.I. -sponsored sale. This outstanding daughter of Ricon Magic Dan, Ex-GM, was most admired and bids rapidly reached a high level with a combine of Washington breeders making the final bid. John Youngquist, Bow, David Boon, Oak Harbor, and Chet Faler, Bow, outlasted the contender, Henry Sterk of Artesia, California. Many top breeders from the West and Mid-West were represented in the bidding. The honor of top cow again goes to Van Youngquist who also led the sale with his Regius Cross daughter last year.

1970 Executive Board

Cliff Bailey - President, Leonard Frame - Vice-President, Ken Fredlund - Sec., WA - Gary Dagnen, Glen Meyers, John Youngquist, OR - James DeJong, Earl Faw CA - Robert Rogers, Gerald Oberkamper



Buzz VanDeventer All West Breeders Sunnyside, Washington Technician/Salesman

August 7, 1970

All West put two pickup trucks on the road selling nitrogen, semen and supplies. Examples of a few bulls listed on the November 69 price list: Carnation Royal He Man \$2.00; Skagvale Bold Inheritance \$2.00; No-Na-Me Fond Matt \$10.00; and Skokie Sensation Ned \$15.00.

Buz Vandeventer, Sunnyside technician, was later put on the truck as the first semen salesman for All West. All West had run pickups before to deliver nitrogen but this was the first man put on the road to knock on doors and sell semen directly to producers.





Archie Nelson All West Breeders General Manager 1971 manager since 1953.

1970 News Release - Nelson to take helm at All West **Breeders**

Archie Nelson, Burlington, has been named General Manager for All West Breeders, effective 3/1/71.

Nelson, Assistant Manager and sire analyst for the organization, replaces Jay Harris, who is retiring after 24 years in the A.I. industry in the west, and who has served as

Nelson came to All West Breeders in 1964 as a sire analyst. He is responsible for developing a most promising young sire program and has assembled one of the top sire pools available in A.I. today, the executive board of directors for All West said.

A native of North Dakota, he has spent most of his life associated with agriculture in the State of Washington. He assisted with the development and management of Century A.I. Breeders and Century Cattle Sales, as well as

being associated with his brothers in registered Holsteins prior to his position with All West Breeders. He and his wife, Jo, live in Burlington and have three children, two boys and a married daughter.

The organization's annual meeting in February will be hailed as Jay C. Harris Day, with a special program highlighting his career. Harris got his start as a technician with Evergreen Breeders and then became fieldman for Northwest Breeders following a merger.

He later became manager of Northwest Breeders and was appointed manager of All West following the merger that created the A.I. organization.

The site of All West Breeders, just west of Burlington, was purchased in 1944. It serves Washington, Oregon, Idaho, Montana and California. Its history goes back to February, 1941, when a group of Skagit dairymen combined to found the Skagit Artificial Breeding Association.

The All West executive board is composed of Clifford Bailey, Snohomish, president; Leonard Frame, Fresno, CA, vice-president; John Youngquist, Bow; Gary Dagnen, Montesano; Glen Meyers, Colville; James DeJong, Sheridan, Or; Earl Faw, Vale, OR; Robert Rogers, Dixon, CA; Gerald Oberkamper, Ceres, CA; and Kenneth Fredlund, Tacoma, secretary.

1971 -

Research was being done on the possibility of packaging semen in straws. Advantages: increased storage capacity, more services and the possibility of increased inventory.

All West was currently servicing 80 farmer-owned tanks in the state of Oregon.

A second story was being added to the office for additional space.

Holstein bull #259 Regius Cross was disposed of.

Vic Gray was appointed Assistant Manager and relocated from California to Burlington. Sie Price was hired to be in charge of semen sales in California. 07/13/06



Jerry Strandlund All West Breeders Advertising Manager

Skagvale Graceful Hattie just completed a new world's record for milk of 44,019 pounds and 1515 fat in 365 days. Her son, Bold Inheritance, is currently at All West.

By May, direct herd semen sales had grown from 6.3% of All West's income to 30.3% of the income.

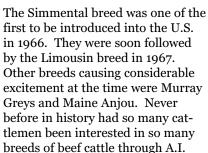
Effective March 1, 1971, Melvin George was promoted to the position of Sire Analyst and Jerry Strandlund was named to the position of Advertising Manager.



Roy Wallace Select Sires Chairman of Beef Programs

Beef in the Early 70's

The early seventies saw tremendous enthusiasm and excitement in the beef industry. The new "exotic" breeds being introduced had caused a "stir" in the country that was truly phenomenal. Orders for exotic bull semen often surpassed supply. Purebred exotic bulls were bringing huge prices when made available for sale. It seemed everyone was jumping on the "exotic" band wagon and hanging on for a wild ride.





Paul Kunkel Select Sires - Beef Specialist, Marketing and Public Relations



MA01 Capone



LMo3 Eros



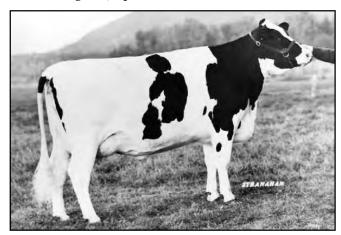
Beef Meeting in Burlington 3/71 - Jerry Strandlund, Nathan Packard, N.B.I. Manager Ancil Armstrong, Bill Turner, Dale Gibson, Vic Gray, Sie Price, Elwin Smith, Melvin George, Archie Nelson, Bill Williams, Don Young, Ray Reuble, Karl Pohl, Louis Mikota.



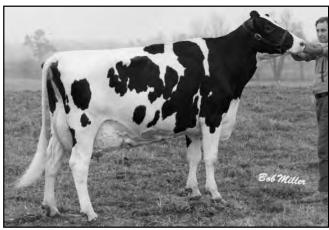
294 Puget Sound Highmark

PUGET SOUND HIGHMARK NUMBER ONE IN THE NATION FOR PREDICTED DIFFERENCE TYPE (PDT) +3.2

Highmark's first type proof from HFAA comes through at +3.2, the highest PDT of any bull in the breed and the first time for any sire to exceed +3.00. His highest classified daughter is Puget Sound H.M. Winnie VG-89, owned by Waltner Brothers of Mount Vernon, WA. She would later go to 92 points.



Puget Sound H.M. Winnie VG-89



Wataview Mark Babe

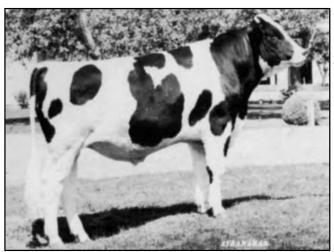
Another Highmark daughter Wataview Mark Babe, owned by Riley Mickelson of Grace, Idaho would become one of his most noted daughters. She went to EX-94 and was named All American and All Canadian 4 Year Old in 1973.

1972 All West initiates young sire program

More news on All West Breeders Co-operative Herd Young Sample Sire Program, shows the project for 1972 will involve, some 30 sires representing the Holstein, Guernsey and Jersey breeds, and over 200 herds, totaling 22,000 cows.

Basically, the program requires a cooperating dairyman breed approximately 20% of his herd to sample sires. This semen will be furnished at no cost to the program cooperator. Identification of the heifer calves is necessary and the herd must be enrolled in an official DHI testing program.

An ampule of All West produced semen will then be given to the cooperator who furnishes proof of sire and birth identification. A bonus ampule of semen will be given when identified daughters freshen and enter the milking string.



13H2O35 Skaqvale Startrek Born 3-3-71

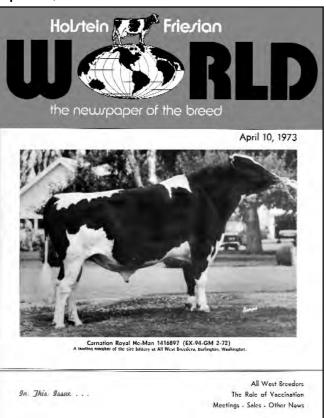


Ray Reuble All West Breeders Herdsman - 1973

Project purpose is to encourage more use of young sires to determine genetically superior sires.

The first three sample sires to enter this program were "Gallatin Capsule Sun" bred by Harvey Moss and Sons, Belgrade, Montana; "Suntop Madcap Grandier" Bred by Martin Holdener, Enumclaw, Washington; and "Skagvale Startrek" bred by Skagvale Farms, Sedro-Woolley, WA.

All West Breeders Has 50-Page Spread In April 10, 1973 Issue of The Holstein World



The April 1973 Holstein World was devoted almost in its entirety to the All West Breeders A.I organization. Carnation Royal He-Man at 11 years old graced the cover. Advertising Manager, Jerry Strandlund put together nearly 50 pages of history and advertising.

In 1973, Cliff Bailey was President of All West and had been since 1962. Cliff had led the organization through eleven years of mergers and tremendous growth. Cliff's 1973 team consisted of nine elected Board members and two appointed Board members. They included: Vice President Leonard Frame, Fresno, CA; John Youngquist, Bow, WA; James Rowley, Visalia, CA; Floyd Smith, Grants Pass, OR; Gary Dagnen, Montesano, WA; Robert

Rogers, Dixon, CA; James Kinkaid, Salem, OR; and Marvin VanMersbergen, Lynden, WA. Appointed Board members were Ken Fredlund, secretary, Tacoma, WA, and Jess Knutzen, Chairman, Beef Advisory Committee, Burlington, WA.

Archie Nelson had been manager for two years and had been sire analyst for seven years prior to that. In 1973, 112 employees were directly involved with the All West operation. Most of these were direct herd technicians.

Elwin Smith headed up the office staff of eight bookkeepers and secretaries. Elwin had been office manager since 1955.

Assistant Manager Vic Gray supervised the field personnel. In 1973, eight of All West's technicians had over 20 years of service for the organization with James Kincheloe of Hillsboro, Oregon having the most with 25 years. Other 20 year veterans included Noel Harrison, Robert Shaw and Don Vetter of Washington; Norb Komos and Luther Moore of California; Paul DeShazar and Robert Carman of Oregon and Harley Esche of Montana. Washington employed 24 technicians and three relief men and was supervised by Clint McMullen. The 19 Oregon technicians were supervised by Bill Williams. Sie Price and Dale Gibson oversaw the 22 California technicians as well as the overall All West promotion in the area.

Direct herd sales were growing in leaps and bounds showing a 100% increase over the previous year. Direct herd salesmen at the time included Bill Turner and Nick Wagenblast in Washington and Oregon; David Brown and Dean Brunstad in California; Leroy Vandeventer in Idaho and Nathon Packer and Carl Hansen in Montana.



Herald Catlin All West Breeders Beef Director- 1973

The beef program was becoming a bigger and better part of the organization. Increases in beef sales were continual under the leadership of Beef Director Herald Catlin who also handled the A.I. Training schools.

In 1973, All West Breeders offered 38 Holstein bulls that averaged +650 milk, +18F, 70% Rpt. and +34 Dollar Value. The one year old young sire program had 145 herds

participating. The sire committee at the time included Henry Polinder of Washington, Chairman, Mike Lancaster, Washington, and James Pappas of California. Henry Polinder was director of the Holstein Association at the time and Mike Lancaster was a member of the American Guernsey Cattle Club Type Committee and had just judged the World Dairy Show in Madison, and James Pappas was a nationally known judge having just judged the "Jersey Jug" at Columbus, Ohio.



Louis Mikota All West Breeders Production Manager



2000

2006

Karl Pohl All West Breeders Sales and Distribution

Semen production in 1973 was under the direction of Production Manager Louis Mikota, who had been with All West for 27 years. Sales and Distribution Manager was Karl Pohl who came to All West with the Oregon merger and who had 18 years total.

Over 500,000 ampules of semen were being processed each year through All West. Plans were underway to switch to straws in the near future.

Ray Reuble, herdsman at the time, was directly in charge of the nearly 100 bulls at the farm. He was assisted by three men including assistant herdsman, Patrick Brown.

Here are just a few of the Holstein bulls highlighted in the 1973 Holstein World: A yearling bull named "Keystone Justice of the Peace" was on his way to All West from Pennsylvania. He was sired by the great Round Oak Rag Apple Elevation.



13H2140 KeyStone Justice of the Peace Born 10-24-72

Green Pastures Ty-King was still going strong at 11 years of age. In 1973 he was +697M +12F and 92% Rpt. His dam Atbith Posch Dairy had five plus proven sons in A.I. at the time.

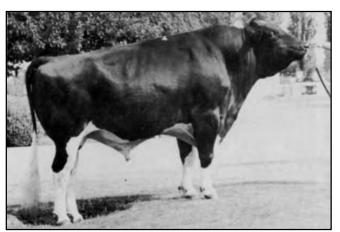
Peachum was siring some good ones around the country including Wilbar Peachum Content EX-96 that sold in one of the All West Breeders Invitational Sales.



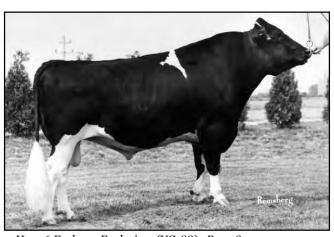
13H264 Green Pastures Ty-King (VG-88) Born 11-29-62



13H290 Willomonte Count Dee-Eight (VG-88) Born 11-29-65

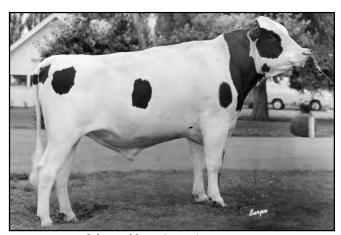


13H2015 Wilbar Pride Admiral Peachum (EX-90) Born 12-8-64



13H2026 Foxlease Explosion (VG-88) Born 8-9-70

Another young bull coming to All West in 1973 was Foxlease Explosion. He was a Bootmaker son from four generations of direct maternal dams scored excellent with excellent mammaries.



13H296 Nunesdale Double O (EX-91) Born 9-27-66

Explosion joined another extremely popular Foxlease bull already at All West, Foxlease Virginia Gentleman. Explosion would go on to be a very high demand popular bull himself and sire some fine young cows like this one here.



Paclamar B E Senorita (EX-90) 2-5 365d 18,687M $3.8\overline{\%}$ 701F

1974 Notes of Interest-

Semen sales for January 1974 were double that of January 1973. Highmark continued to lead the parade of high demand sires.

The beef program under Herald Catlin had increased sales by \$92,000.00 over the previous year.



One Jump Ahead- Herald Catlin, Dean Brunstead, Dave Brown, Bill Turner, Clint McMullen and Dale Gibson

At the 1974 Annual Meeting, President Bailey showed that All West had grown more in the past six years as it had in the previous twenty years, selling \$2,372,000.00 worth of semen in 1973.



The "One Jump Ahead" advertising theme of Jerry Strandlund's was putting us on the map nationwide.

Direct herd semen sales were now as large as technician breeding sales. The switch to straws was pretty much complete. Office Manager Elwin Smith (Smitty) retires and Don Olson is hired to replace him.

The highest selling bulls for dollars in 1974 were as follows:

- 1. Puget Sound Highmark
- 2. Tornado (Chianina)
- 3. Carnation Royal He-Man
- 4. Galant (Simmental)
- 5. Fedono (Chianina)

- 6. Bold Inheritance
- 7. Skagvale Startrek
- 8. Willomonte Count Dee-Eight
- 9. Feccio (Chianina)
- 10. Wilbar Pride Admiral Peachum
- 11. Skagvale Royal Galaxie
- 12. Capone (Maine Anjou)



The top two salesmen for the month of April 1974 were Bernie Hatcher \$15,891.00 and Patrick Brown \$9,152.00.

All West hosted an Open House at the farm on December 20, 1974 to celebrate the opening of the new distribution center. Over 400 people were in attendance.

Patrick Brown - 1974



All West Breeders facilities on Pulver Road in 1974

1975-

Discussions in 1975 revolved around the possible merger with Select Sires.

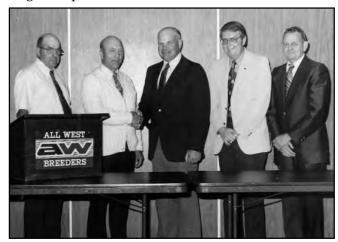
Four technicians earned N.A.A.B.'s 35,000 Cow Award. They were Tom Emerson, Vancouver, WA; Clayton Beach, Manteca, CA; Robert Shaw, Chewelah, WA; and Arthur Johnson, Dayton, OR. Noel Harrison of Lynden, WA. received the 100,000 Cow Award from N.A.A.B.

The "Family Album" sire directories were introduced.

The top six breeds for units sold in 1974 were:

Holstein	195,361
Simmental	18,649
Jersey	13,313
Guernsey	8,346
Polled Herefords	7,374
Black Angus	7,329

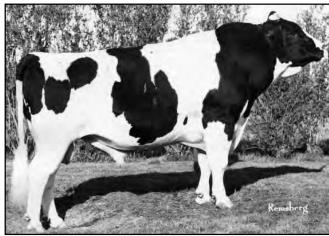
On March 20, 1975 Leonard Frame, Marvin VanMersbergen, Gary Dagnen and Archie Nelson went to Select in Ohio to meet with their Board and their new manager, Richard Chichester. In May of 1975 several key people from Select Sires came out to All West to answer any questions about their organization. They were Jack Dendel, President of Select Sires, Dick Chichester, manager, Don McKean, Accountant, Howard Kellgren, Director of Production, John Hecker, Sire Analyst and Rodger Hoyt, Sire Analyst. At the end of this meeting, an agreement was officially signed to purchase stock in Select Sires.



Leonard Frame, Jack Dendel, Cliff Bailey, Richard Chichester and Archie Nelson in agreement to purchase Select Sires stock.

At the end of June, the first four bulls left All West heading for Ohio. They included Reflector, Governor, Bold Inheritance and Matador. Dee-Eight and six young sires went on the next load.

In return, All West started getting shipments of semen from Select Sires. In the first shipment was 890 units of Round Oak Rag Apple Elevation.



7HO58 Round Oak Rag Apple Elevation

Startrek, Justice of the Peace and Fond Prince would head to Ohio in July. One of the most popular Select bulls in the All West area at the time was 7H145 Edeal Pinonia Matt Tippy.



7H145 Edeal Pinonia Matt Tippy.

1976

The year 1976 was made up of many changes at All West Breeders. All West was now a full working partner with Select Sires in Ohio. The Select bulls now in the line-up put All West right out in front of the A.I. industry.

The proven bulls were now at Select and only young bulls remained at the Burlington facility. The affiliation with Select had also drastically changed the advertising program.

Previously All West had published their own sire directories, but no longer needed to as they were now using the Select Sires bull books. Advertising was now pretty much limited to the west coast service area.



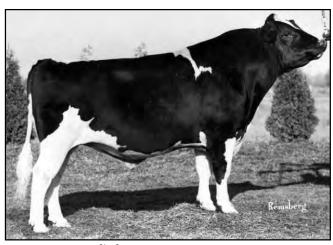
1976 Executive Board - Bob Seifert, Leonard Frame, Jim Kinkaid, Cliff Bailey, Marvin VanMersbergen, John Younquist John Wackerman, Gary Dagnen, Floyd Smith and Jess Knutzen

By 1976, All West now had seven full time semen salesmen on the road in service trucks. There were three in Washington; Bill Turner, Ray Reuble and Pat Brown. Roy Benson and Bill Williams were handling Oregon and Montana had Hugh Maxwell and Bernie Hatcher.

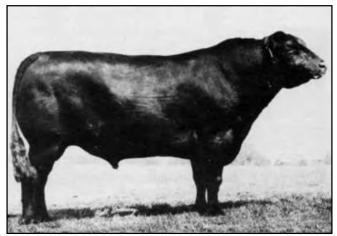
Here are just a few of the outstanding sires which were made available through All West after the merger with Select Sires.



7HO191 WAYNE-Spring Fond Apollo



7HO195 WAPA Arlinda CONDUCTOR



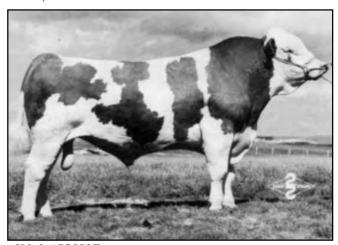
7AN37 AMAN of WYE

1977

On January 1, 1977, Superior Sires of California became All West's distributors for the entire State of California. Superior would now purchase all of their semen through All West and handle the marketing of that semen in California. Customers purchasing semen from Superior would now become members of All West. All West's area now went from Canada to Mexico down the west coast.



28SM07 EXTRA



7SM48 ABRICOT



3G145 Kellogg MINNIES CHOICE

The fine group of employees at Superior Sires were led by Tom Olson and Lloyd Vierra.

Tom and Lloyd met in the late 60's when Wally Lindskoog of Arlinda Holsteins and then banker Lloyd Vierra went to Salina, Kansas to look at the Fo-Mo-To-So herd. Lloyd ended up buying a bull and Wally purchased the entire herd. At that time Tom Olson became herds-



Tom Olson

man for Arlinda and moved to California in the spring of 1968.

During the fall of 1973, Select Sires was looking for a new distributor in California. Richard Chichester and George Miller of Select met with Tom and Lloyd after learning they were interested in such a venture. On January 1, 1974, Superior Sires became Select Sires distributor for the state.



Lloyd Vierra

When All West joined Select in 1975 Superior continued to sell through direct herd salesmen and All West kept the technician herds. Since 1977 Superior Sires has been purchasing all Select Sires' semen through All West which allowed their customers to become members of All West and share in the patronage. All West has enjoyed a

great working relationship with Superior Sires since that time.



After 14 years, Cliff Bailey turned over the Presidency to Martin

At the 1977 Annual Meeting of All West/Select Sires, Cliff Bailey chose to step down after 14 years as President of All West. Martin Holdener of Enumclaw was elected to replace Cliff as President. Cliff had guided All West through some of the most tremendous ups and downs the organization had seen in its 50 years. Most of the growth



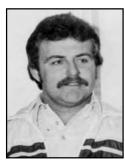
Henry Jaeger

and many of the mergers directly involved Cliff's guidance. Much of the credit for where All West is today has to go to Cliff Bailey.

In the spring of 1977, a new salesman was added to the staff of All West. Henry Jaeger, former employee of the competition came to work in March. Henry would take over the sales routes in Eastern Washington, Northern Idaho and



Gary Bates



Larry Nootenboom



Roy Wallace



Ron Buffington



Ron Long

much of Eastern Oregon, areas which were previously covered by Pat Brown. Two others who joined the staff around this time were Spokane Technician Gary Bates and Skagit County Technician Larry Nootenboom.

By 1977 All West was off and running with the "Select" line-up of bulls. The working agreement with both Select Sires and Superior Sires was going smoothly. The staff at Select Sires was extremely cooperative and helpful in putting out "the good word" in the West. Select people spent a great deal of time out west doing public relations and promotion. Roy Wallace was out and explained the beef program in nearly every technician unit up and down the coast.

Select's General Manager, Dick Chichester, and Marketing Director, George Miller, also spent a lot of time on the coast from Canada to Mexico, as did Ron Buffington. Meetings held throughout the area helped make the tie with Select Sires a huge success. Sire Analyst Ron Long helped acquaint All West members with the fine line-up of "Select" bulls now available to them.

In 1977, Round Oak Rag Apple Elevation was twelve years old and starting to slow down on production. Other extremely popular bulls reaching the end of their productive days were Tippy, Ron, Micah, Glendell, Walkway and Conductor. Bulls moving into their most productive years were Wayne, Nugget, Explosion, Startrek, Trailblazer, UK Sensation, and Cinnamon. Sires in waiting in 1977 included 7H291 Celebrity, 7H401 Mars, 7H448 Highspot, 7H457 Glen, 7H514 Veeman, 7H543 Bell and 7H572 Bova. These sires in waiting would guarantee the success of All West for years to come.

By 1978, all of the bulls at Burlington had been moved to Ohio. The young sire facility near Plain City was complete and now even the young bulls were housed in Ohio. Plans were being made at All West to sell all the facilities except the office as bull housing was no longer needed.

Semen sales at All West/Select Sires were "booming". This upward spiral of sales would continue through the next decade. Year after year All West would grow to new heights, with each record breaking year being better than



1977 Executive Board Sitting, L-R: Jack Sakraida, Marvin VanMersbergen, John Youngquist, Leonard Frame. Standing, L-R: Manual Gonsalves, James Kinkaid, Martin Holdener, Fred Polinder, Charles Newsome.



7H2026 Foxlease EXPLOSION 1584578 (EX90)



7G1038 Olympic View B MAVERICK 579953

the previous one. The dairy program staff at Select Sires continued to make "the right kind" of bulls available to all dairymen.

The All West bulls that had gone to Ohio proved to be very popular nationwide. Some of these bulls added greatly to the overall line-up now offered by Select. All West bulls in the 1978 Select line-up included Kingsman, Explosion, Mister West, Lancelot, Skagvale Startrek and He-Man. Some of these bulls were now housed in Ohio. Others were collected here and semen was shipped back east. The Guernsey bulls Maverick and Patrician were in Ohio and contributed to Select's program for many years.

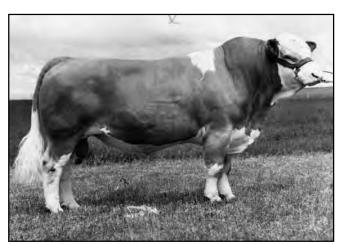
1979 -

By 1979, the Select Sires bulls were household names among Western dairymen. Nugget, Pete, Glen, Cinnamon and Marshfield Elevation Tony were leading the line-up. 60 proven Holsteins in the line-up averaged 71% RPT +1055M +27F and +\$88.

The beef bulls at Select were also growing in popularity out west. Three highly proven Angus bulls entered the program, Shearbrook Shoshone, Emulous 60E, and



7AN54 Shearbrook Shoshone



28SM6 Renz

Pacesetter. Promising young Angus bulls included yearling weight leader PS Franco, Kadence Shoshone 520 and Thomas Cadillac. Simmental leaders included Abricot, Cojac, Eagle and Renz. The Herefords were led by MSU Prospector 508 and BB Mark Domino 726.

1979 was a year of many staff changes at All West/Select Sires. Retirements and phenomenal growth both contributed to the changes in personnel.



Hugh Maxwell

Bernie Hatcher, long time sales representative in Montana retired after well over 30 years in the A.I. industry. Hugh Maxwell was appointed supervisor and sales representative for the All West area of Montana in the summer of 1979.

After many years with All West, Lab supervisor Louis Mikota also retired in 1979. Route salesman Pat Brown accepted the position of Distribution Manager at that time.

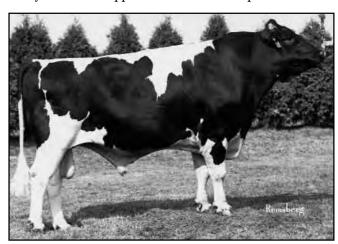


Pat Brown

Other staff changes in 1979 included Herald Catlin, former Beef Program Director, accepting the position of Marketing Director at All West. This was a new position and put Herald in charge of all technicians and salesmen in the field. Direct herd sales had now become a major portion of the business.

Henry Jaeger was appointed to the then-open position of Beef Program Director. Henry would assume the responsibilities of all beef promotion and director of A.I training.

Around this time technicians Larry Nootenboom and Gary Bates were appointed to direct sales positions to fill



7H543 Carlin-M Ivanhoe BELL

the vacancies left by Pat Brown and Henry Jaeger. There were now seven salesmen covering the All West area not counting California. Larry's area would include much of Western Washington as well as the Ellensburg, Yakima areas of Eastern Washington. Gary's route covered most of the Moses Lake basin area of Eastern Washington, the Spokane-Deer Park area as well as Northern Idaho and the Libby area of Montana.



John Clatt

Completing the staff changes in 1979 was the appointment of John Clatt to Advertising and Evaluations. Most of John's time would be devoted to evaluation work. He was our first "on staff" evaluator and got the whole linear cow evaluation program off and running for All West. John mated over 10,000 cows in 1980.

1980 -

Heat synchronization projects were a big part of the overall sales at All West during the early 80's. Prostaglandins had been approved by the FDA and large numbers of both beef and dairy cattle were being bred by appointment. In the spring of 1980 alone, over 5,000 head were bred on "timed" breeding projects. The traveling team of professional technicians were breeding up to 400 head in about five hours time, making appointed stops mostly in Eastern Washington and Eastern Oregon. The eruption of Mt. St. Helens dumped ash over much of Eastern Washington in May, and halted many planned projects or even more cattle would have been bred that Spring. Breeding "by appointment" has been a popular option used by cattlemen throughout the decade.

1980 saw the passing of some of the great bulls of the breeds of all time. Elevation, Glendell, Conductor, Wayne and Maverick all died in 1980. These breed leaders were truly missed, but thanks to the PGA program more genetic leaders were there to take their place. Bova and Bell both joined the active line-up after the January



7H572 Rockalli Son of BOVA

1980 proofs. Bova was the first embryo transplant bull to enter A.I. thus was the first animal with the "E.T." after his name - Rockalli Son of BOVA-ET. Nugget at the time was the highest living PD\$ sire in the United States at +\$177.

1980 saw the completion of the new office addition. The large conference room was in use and the storage space in distribution was doubled.

Oregon Salesman Roy Benson received his 25 year award from N.A.A.B. and marketing Director Herald Catlin moved from Yakima to Burlington.

Debbie Banta joined the office staff as secretary in the marketing department.

1981 Annual Meeting Notes -

Herald Catlin, Marketing Director reported that the organization had just completed the most successful year in history. That was a report he would repeat for the next ten years.



Herald Catlin

Martin Holdener was re-elected President and California's Bill Genasci was unanimously elected Vice President. Executive Board members were elected as follows: John Wackerman, John DeGroot and Norman Martin from California. Jim Kinkaid and Jack Sakraida from Oregon and Don Steffen, Marvin VanMersbergen and Fred Polinder from Washington. Once again Ken Fredlund was elected secretary of the organization.

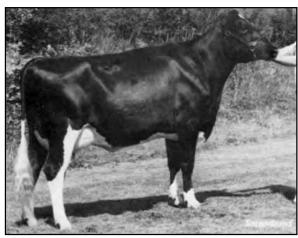


Noel Harrison

Other 1981 Notes - Bellingham technician Noel Harrison was the first All West technician to breed 100,000 cows. Noel was only the 67th person nationwide to receive the 100,000 Cow Award from N.A.A.B.

All West held a series of beef seminars in 1981. These meetings were held in Eastern Washington and Eastern Oregon and lasted from 1:00 p.m. until 9:00 p.m. Dinner was served and speakers included Michigan State's Dr. Harlan Ritchie, Extension Specialist Dr. Larry Corah and Upjohn Company's Dr. Colin Campbell. Over 25,000 beef cows were represented by ranchers attending these meetings.

1982 Notes - At the 1982 Annual Meeting President Holdener chose not to run for re-election. Marvin VanMersbergen was the unanimous choice for President. Bill Genasci was again elected Vice-President. New to the Executive Board from Oregon was David Timm.



Rockali Mars Emily

Allen Schmit of Chehalis, WA led an Elevation daughter to the winner's circle in the Fourth Annual Washington Futurity in Monroe. At the Black and White Show held at the same time, a Pete daughter shown by Don Steffen won the Senior Yearling Class and went on to become Junior Champion of the show.

John Krangnes and Sons showed a Glendell daughter to the top of the Junior Two Year Old Class. The Three Year Old Class was won by a Mars daughter exhibited by Hubert and Mitch Johnson. Rockalli Mars Emily went on to be Reserve Grand Champion of the Show. She was later purchased by Marvin VanMersbergen and has developed into a tremendous cow with several sons in A.I.



Dorothy Canniff

Executive Secretary Dorothy
Canniff retires after 25 years of
dedicated service to All West.
Dorothy began work as Manager
Jay Harris' secretary in 1956.
Dorothy assumed the Office
Manager's position in 1974 as well
as Executive Secretary to the manager and Board. Karen Erickson
was chosen to fill Dorothy's position upon her retirement.



Karl Krangnes

Karl Krangnes was appointed Dairy Consultant for All West. Karl would be working with the Select Mating Service (SMS) throughout the Northwest. Karl took over much of the area served by John Clatt when John assumed much of the advertising responsibilities. The advertising had previously been done by Herald Catlin and Ida VanZanten.

In the fall of 1983 Clint McMullen joined the sales staff when Gary Bates was moved to headquarters to assume PGA and advertising duties.



Clint McMullen



Vic Gray



John Sheldon

By 1983, Enchantment, Rotate and Memorial were in the line-up, Dixiecrat and Mandingo were Super Samplers. 70 Holstein Bulls in the July 1983 line-up average +1681 Milk, +52F +.85PDT and +\$203 in dollar value.

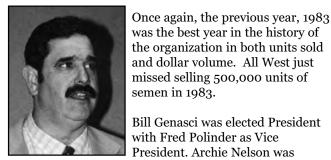
Assistant Manager Vic Gray retired in September of 1983, after an illustrious 29-year career in A.I. He was appointed Manager of California Dairy Breeders in 1954, after working as the Guernsey fieldman in California and Arizona. He held that position until California merged with All West Breeders in 1965. Vic then moved to Burlington and became Assistant Manager at All West and was in charge of California. When All West joined Select Sires in 1975, Vic became very involved with the PGA program. He judged many local and state shows and was associate judge at all three national shows. Vic and his wife, Ginny, returned to California to be closer to the family upon retiring.

Also in 1983, 35 year veteran Bill Williams accepted the position of evaluator and PGA Coordinator for the State of Oregon. Technician John Sheldon took over Bill's sales

route in Southern and Central Oregon and Northern California. John had been with the company since 1971.



These 7 salesmen represented All West/Select Sires in direct herd sales during 1983. Roy Benson, Gary Bates, Bob Butler, Larry Nootenboom, Ray Reuble, Mike Jungers and Hugh Maxwell. Not pictured Bill Williams.



Bill Genasci



Mike Hernandez



Oregon's Roy Benson completes 30 years of service for All West and Oregon's Bill Williams completes 37 years.

inducted into the Purebred Dairy

Cattle Association "Hall of Fame"

in February. Mike Hernandez was

Burlington. Lanny Kipp joined the Sales team in SW Washington, and

hired as a relief technician in

Eric Nelson became PGA

California.

Coordinator for the State of



Lanny Kipp

The top PD Milk and TPI Holstein bull of the breed following the January proofs is Rockalli Son of Bova.

The Angus bull Pine Drive Big Sky is added to the line-up in the fall of 1984.



Eric Nelson

The computer mating program is installed at the office and made available to all dairymen.

Walkway Chief Mark enters the line-up in January as an \$8.00 bull. He was 70% Repeatable on his initial release and +656M +.04%F +1.58 type. He would jump over 300 pounds of milk in July 1984.

Marshfield Elevation Tony was now 99% Repeatable and extremely popular.

1985 Annual Meeting - The 1985 Annual Meeting was held on the east side of Washington State in Spokane in February. Select Sires' General Manager Richard Chichester and Select's Sire Analyst Ron Long joined All West at the meeting which celebrated its 10th Anniversary as a member of Select Sires.

All West had reached their long time goal of selling one half million units of semen in 1984 - in fact, they sold 502,265.



1985 Directors & Delegates: Back row - Dick Heathershaw, Louie Aufdermaur, Wilbur Jansen, Hil Vandermeer, Wayne Gustafson, Clair Griffin, Allen Schmidt, Al Sherman, Russel Noteboom, Fred Dolcini, Sy Lautenbach, Elmer Ausman, Art Van Beek, George Longfellow. Middle row - Jack Pugh, Ed Terry, Bill Price, Paul Mann, Bob Silva, Doug Boone, Dick Craig, Kirt Sloan, Bob Sloan, Lee Monce, Dan Rocha, Arnold Rothlin, Ted Reinlasoder. Front row - Glenn Ufford, Ray Vogel, Johnny Knight, Keith Rupprecht, Mike Moore, Rex Chamberlain, Marvin Oosten, Mitch Johnson, George McClelland. Not Pictured - Fred Machado, Gregory Dias, Dimas, Costa, Marion Johnson, Tony Russell, Bob Golob, Larry Porter, Richard Hartzell, Peter Portmann August Solar.

The Executive Board leadership remained the same with President Genasci and Vice-President Polinder.

Secretary Ken Fredlund was honored at the Annual Meeting for 41 years of service to the organization.

For the fourth consecutive proof, Enchantment was the Number One PD\$ bull of the breed. The top three milk bulls of the breed after the January proofs were Bova, Misty and Enchantment.

Two Holstein bulls which would prove to be very popular joined the line-up from the PGA program - Melvin and Mandingo.

Two of the great ones died in 1985 - Bova and Mars. Both would go on to have many sons in A.I.



Paul Welle

Tillamook technician Paul Welle also was recognized by N.A.A.B. for 100,000 first services. Paul began his A.I. career in 1962 with Tillamook County Dairy Breeders. He received his award in New Orleans at the Annual N.A.A.B. Convention. Paul joined an elite group of less than 100 technicians nationwide to receive that honor.

Receptionist Marcy Lacey received her 25 year award from the National Association of Animal Breeders. Marcy had been the receptionist at All West since July of 1960.



Ken Haak

Whatcom County technician Ken Haak won the Select Sires National Technician of the Year Award.

1986 Annual Meeting Notes -Oregon Technician Virgil Attebery received a silver tray for 30 years of service to All West.

Marketing Director Herald Catlin again reported on record growth. Over four million dollars of busi-

ness and an all-time high of 546,000 units of semen, a 40,000 unit increase over the previous year. California sales increase 14 %. Election of officers resulted in a new President. Fred Polinder of Lynden, WA became President with David Timm of Oregon as Vice-President.



Bill Genasci passes the gavel to new President Fred Polinder.

Other 1986 Notes -The Angus bull Scotch Cap entered the Beef line-up.

The Jersey bull Duncan joined the Dairy line-up and was way out in front of any other bull in the breed. He was number one for Milk, \$ and type.

Arlinda Rotate was the number one TPI bull in the breed.

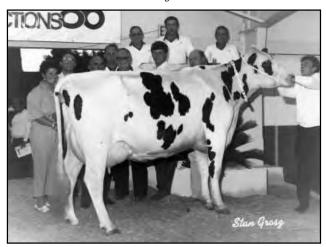
All West celebrated 45 years of genetic excellence by sponsoring the "Selections 86" Sale at the Western National. Chuckanut Rotate Lynette topped the sale.

Bell daughters continue to dominate the Elite Cow List. 34% of the USDA Elite Cows were Bell daughters.

Oregon's "Mr. A.I." Bill Williams celebrated 40 years in the A.I. business.



Front row - Terry Nootenboom, Suzi Cossentine, Janet Olson, Jackie Curtin, Rene Meyers, Deanna Davis, Don Davis. Second Row - Mike Snyder, Don Olson, Sandy Olson, Dutch Aldrich, Denis Curtin, Lanny Kipp, Gary Bates, Rose Marie Vierra, Lloyd Vierra, Eric Nelson, Chris Dei. Third row - Allan Cossentine, Larry Nootenboom, Herald Catlin, Jim Kortbein, Karl Krangnes, Tom Olson, John Sheldon, Bill Williams, Maynard Engle, Ray Reuble, Pat Brown, Matt Nunes, Lori Souza, Lisa Demello, Teri Rodriguez, Pat Silva. Back row - Jim Henderson, Archie Nelson, Dick Chichester, Ray Nelson, Bernard Souza and Bob Stanley.



Chuckanut Rotate Lynnette-ET VG-88 was the top seller at the Selections 86 sale at the Western National. \$51,000.

Eric-Dew Quietcove Micheal joined the PGA program as a super sampler. Other sires in waiting included Pontiac, Bell Troy and To-Mar Blackstar.

1987 Annual Meeting Notes - Accounts Receivable personnel Dora Reuble and Bonnie Wilkerson were recognized for 15 years of service as was Distribution Manager Pat Brown. California Technician Arnie Silva and Tillamook technician Paul Welle celebrated 25 years.

Over 200,000 cows in our area went on the "buy-out program" yet sales remained constant.

Other 1987 Notes - Former long-time All West Manager Jay Harris passed away on July 7. Jay was 81 at the time of his death. He led All West through all of the mergers with Oregon Dairy Breeders, California Dairy Breeders

and Western Montana.

Applenotch Rotate Rambo is added to the PGA program as a super sampler.

Ground was broken in Ohio for a state of the art production barn at Select Sires.



Ground Breaking for the new Production Center at Select Sires Stanley Cameron, Plant Manager and Purchasing Agent, Howard Kellgren, Director of Production, Richard Chichester, Executive Vice President & General Manager, and Fred Friday President of Select Sires.

Marshfield Elevation Tony won Get-of-Sire at the Western National.

1988 Annual Meeting Notes - 1987 again went down as the greatest year in the history of the cooperative. Over 575,000 units of semen were sold. A new goal of 600,000 was set for the next year.

Oregon technician Jim Kincheloe recognized for 40 years of service. Another Oregon technician, Paul DeShazer retired after 35 years in A.I. California technician, Clayton Beach, completed 25 years.

President Fred Polinder stepped down and Vice-President David Timm of Oregon was elected President. Norman Martin of California was elected to fill the Vice-President position on the Board.

Other 1988 Notes of Interest - The Jersey bull Sooner entered the line-up as a big time milk bull.



Fred Polinder passes the gavel to new President Dave Timm.

Long-time employee Vic Gray passed away in California. Vic was Assistant Manager of All West for 15 years and prior to that was Manager of California Dairy Breeders.

Dixiecrat became the first and only Holstein sire in an A.I. stud to score Excellent 97 points and only the third bull in Holstein history.

1989 Annual Meeting Notes - Beef sales were up big in 1988 - over 30%.

Over 30,000 cows evaluated in 1988 - an all-time high.

1988 was again the biggest year ever. The largest volume of business and the largest profit margins ever. Over 640,000 units sold which was up nearly 100,000 units over the past two years.

David Timm and Norman Martin re-elected as President and Vice-President.

Executive Board elected as follows: California - Norman Martin, Bob Silva, John Wackerman and Bill Genasci. Oregon - Rudy Fenk and David Timm. Washington -Marvin VanMersbergen, Martin Holdener, Don Steffen and Bob Golob

Patronage returned to members in 1988 was well over \$300,000 in cash. In the last five years \$1,474,604 returned in patronage.

20 Year Employment Awards presented to Oregon Technician Supervisor John Pappas, Whatcom County Technician Ken Haak and Marketing Director Herald Catlin.

A 25 year Award was presented to Oregon Technician Robert Smith.

On November 7, 1989 Carlin-M Ivanhoe Bell died at Select Sires at the ripe old age of 15-1/2. Bell is buried in front of the new Howard C. Kellgren Production Center in Ohio. At the time of his death Bell had over 64,000 daughters in his proof and 662 proven sons. He still ranked 45th on the TPI list by far the oldest bull in the top 100.



7H1827 Eric-Dew Quietcove MICHAEL



7H1897 To-Mar BLACKSTAR-ET

The greatest thing about the PGA program is that new great bulls continually come through to replace the great old bulls that pass on. Bell died in 1989 but both Micheal and Blackstar joined the line-up in January at over 70% Rpt. The genetic pace continues.

1990 Annual Meeting Notes- Manager Archie Nelson stated, "That together we made it work." And indeed we had as 1989 was yet another year of tremendous growth in all areas. California, Canada, salesmen, technicians and evaluations were all at all-time highs. Over 670,000 units of semen were sold through the Burlington office in 1989.

Marketing Coordinator Blaine Crosser and General Manager Richard Chichester, both of Select Sires, joined All West at the Annual Meeting. 1990 marked the 15th

Richard Chichester



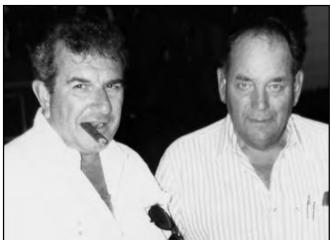
Blaine Crosser

anniversary of the "marriage" of All West and Select Sires - a tremendous relationship that has been extremely beneficial to both organi-

Richard stated "that Select Sires' goal from the beginning has been to provide genetically superior, highly fertile semen at a reasonable price. That goal will remain the same, as it has made Select Sires the largest A.I. organization in the free world. Select has gained their number one position the old fashioned way they earned it! The bulls are already in the 'pipeline' to carry us well into the next century.

California's Norman Martin was elected President at the 1990 Annual Meeting. Oregon's Rudy Fenk was elected Vice-President. A big "job well done" went to past

President Dave Timm who had guided All West through the best two years in their history.



President Norman Martin and Vice President Rudy Fenk

Other 1990 Notes of Interest -Starwalker, Rambo and Nick graduated from the PGA program into the active Holstein line-up in July. As in the past, these breed leading young bulls had emerged from the PGA program to replace veterans in the line-up. Veterans like Walkway Chief Mark, arguably the greatest Holstein bull that ever lived, who died in November 1990. But like his predecessors, who have achieved greatness, Mark's positive influence on the breed will live well into the next century through his sons and daughters.

As 1990 draws to a close, the upward spiral of growth continues. All West/Select Sires sold over 712,000 units and did over 7 million dollars of business in 1990, once again all time-highs. Patronage checks to members will

be substantial as the cooperative continues to enjoy profitable margins.

The cooperative has seen many ups and downs over its 50 year history but the good times have far outweighed the bad times. Under the leadership of the Board of Directors, Manager Nelson and Marketing Director Catlin, the past decade has shown truly phenomenal growth, with year after year being a record-setter.

Who knows what the future will bring, but the cooperative has overcome every obstacle for 50 years. They have grown through good times and bad, diversion programs and buy-out programs. Financially, the cooperative has never been in a better position to face the uncertain future. Patronage payouts are at an all-time high and the patronage rotation is at an all-time low. The bulls are in place and the seasoned dedicated staff is willing and able to carry the cooperative onward and upward into the next century. Fifty years of providing A.I. excellence to the West is quite a milestone paved by some real pioneers of the industry. To All West/Select Sires...Happy 50th Anniversary!

50th Anniversary Summary As written by Archie W. Nelson

The proceeding pages illustrate the first fifty years of a cooperative which started out as an idea from a group of dairymen in Skagit County, Washington. It is because of their vision that All West became a reality. The the philosophy then was to give to the members the best genetics possible for the least amount of money and still make a profit. That philosophy still prevails today. After reading through this booklet, you would probably have to agree that is true.



Archie Nelson General Manager 1971-1991

I would like to add something to the above and that is "Service above Self." Service is something that is easy to take for granted but nevertheless it is a very important ingredient to the success of any organization. Our service program is second to none in the industry with a very good group of technicians breeding your cows every day and on a timely basis. We have a fine sales crew who call on your farm, taking care of your every A.I. need, also on a regular basis. In the office in Burlington is a group of people who are just as dedicated as the field staff.

Another very important ingredient needed for a successful organization is the membership. Though the past fifty years our loyal and dedicated membership has stayed

with us through thick and thin. Through all of that we now have the greatest group of genetically superior sires in the entire industry. You would probably agree that is has been all worth it when you analyze the contents of this booklet.

Today, All West/Select Sires is financially healthy with past patronage now on a five year rotation. The Board of Directors wish to keep it that way. We as a staff will do our best to keep All West financially sound too.

I would like to take this opportunity to thank Gary Bates who spent countless hours researching information for this project. He has done a terrific job of mixing facts with a little bit of humor and yet keeping the fifty year theme. I also want to thank Karen Erickson for working with Gary, doing the typing, setting up and organizing to get the job done. To these two employees and all who have made this organization what it is, I thank you.

Archie Nelson

Employees and Years of Service with All West/Select Sires as of the 50th Anniversary

Office Staff

General Manager	Archie Nelson27 years
Assistant Manager	Herald Catlin22 years
Distribution Manager	Patrick Brown19 years
Controller	Donald Olson16 1/2 years
Advertising Manager	Gary Bates14 years
Executive Secretary	Karen Erickson8 1/2 years
Marketing Secretary	Debbie Duggan10 years
Bookkeepers	Joan Crawford23 years
	Dora Reuble20 years
	Bonnie Wilkerson18 years
Computer Operator	Gerda Cornish12 years
Receptionists	Marcella Lacey30 1/2 years
	Tosha Nelson1 year
	Heidi Sechrengost1/2 year
Lynden Office	Adria DeHaan21 1/2 years

Sales Representatives

Hugh Maxwell14 years	Clint McMullen19 years
Larry Nootenboom14 years	Lanny Kipp6 years
John Sheldon18 years	Roy Benson37 years
Bill Williams44 years	Ray Reuble20 years

Evaluators

Rudy Kaderly2 1/2 years	Eric Nelson6 1/2 years
Karl Krangnes9 years	Maynard Axelson1/2 year

Beef Supervisor

Henry Jaeger.....14 years

Technicians

Oregon Supervisor	John Pappas	23 years
Washington Supervisor	Mike Hernandez.	7 vears

Tim Albers............ 1/2 years Eric Baarstad......7 1/2 years Clayton Beach.....28 years Kevin Bosquet.....1 year Donald Carnahan.....15 1/2 years Ken Haak.....22 1/2 years Jim Kincheloe......43 years Larry Lowe.....1/2 year Alan McNaughton.....7 years Alan Yost.....1 year

Steve Moyer...2 1/2 years Ernie Norris..9 1/2 years Bob Sexton.....22 years Max Shoemaker...1 1/2 years Joe Smith.....6 years Michael Smith....17 years Robert Smith.....27 years Kent Van Dyk......7 years Paul Welle...28 1/2 years



Bernie Warner replaces 38 year retiring employee Roy Benson as sales representative in Northwest Oregon. Alan Yost has helped with sales routes, heat synchronization projects and wherever else needed during the past year. Larry Wilhonen hired as computer programmer/operator.

Alan Yost

On Holsteins Top 100 TPI List, Mark was third and Blackstar was fifth.

After the January 1991 proofs, sixteen Holstein bulls graduated into the active lineup. Eleven of them are Mark sons including: Mark Arthur, Marker, Marksman, and Highlight.



Herald Catlin and Archie Nelson -1991

At 1991 year end, Archie Nelson retires after 28 years at All West, the last 20 as General Manager. Herald Catlin was named new General Manager. In his 23 years with All West, Herald has held the jobs of technician, direct sales, beef supervisor, A.I. school instructor, marketing director and most recently assistant manager.

Manager Catlin made the following staff changes to establish his marketing team; Patrick Brown was named Marketing Coordinator in charge of the technician, distributor and distribution programs. Patrick started work



Patrick Brown



Gary Bates



Larry Wilhonen



Bill Van de Graaf

with All West in 1972 as Assistant Herdsman. He ran a sales route in Eastern Washington for several years before becoming Distribution Manager in 1979; Gary Bates was promoted to Sales Coordinator responsible for beef and dairy semen sales and other A.I. related products. Gary started for All West in Spokane, Washington as an A.I. technician in 1976. He had a sales area in Eastern Washington and North Idaho from 1979 to 1983. He came to the Burlington office in 1983 as Advertising Manager and PGA Coordinator: Karl Krangnes assumed the position of Dairy Coordinator responsible for the evaluators, evaluation program, and PGA program. Karl had been an evaluator for All West the past 10 years; Debbie Duggan was named **Executive Secretary and Office** Manager. Debbie began working for All West in 1980 and for the past 10 years was Secretary for the Marketing Department.

Other 1991 News: Top selling bull for both units and dollars again is To-Mar Blackstar.

Top selling beef bull is 7AN74 Bando.

Larry Wilhonen joins staff as computer programmer/operator and payroll administrator.

Bill Van de Graaf is named **Evaluator for Eastern Washington** and Eastern Oregon.

Beau-Ideal Calypso Cuddles (EX-92), bred by All West technician Ken Haak, was named Grand Champion at the Salt Lake City Western National Holstein Show.

1992 -

Board member Bill Genasci of Modesto, California was elected President of Select Sires at the March 1992 Select Sires Annual Meeting. Bill has served on the All West Board for 15 years and was President of the All West Board of Directors from 1984 to 1986. Bill is the first person from "West of the Mississippi" to be President of Select Sires.



Bill Genasci of Modesto, CA was elected President of Select Sires at the March 1992 Select Sires Annual Meeting



Executive Assistant in 1992

New Staff members: Eastern Washington technician Marlo Buchanan.

Fisher-Place Mandingo (EX-95) dies at thirteen years of age at Select in October. He was the first bull at Select to produce 1 million units of semen. He is buried on the grounds at Select Sires in Plain City, Ohio along side Bell and Mark.

The July 1992 Jersey high CPTI list showed 21 out of the top 25 cows being sired by either Sooner or Duncan. 7H1897 To-Mar Blackstar has the September 1992 Holstein World featuring him as the number 1 TPI Sire in the breed. The April issue featured 7H980 Walkway Chief Mark.

1992 unit sales reach 746,741 units, a record high - a 53,189 unit increase over 1991 as Herald Catlin Debbie Duggan became completes his first year as manag-

Two Oregon technicians retire. Jim Kincheloe retired from the Hillsboro area after 45 years in A.I. Tillamook's Paul Welle retires after 30 years of building up and maintaining all West's best technician area.

1993-

Unit sales for 1992 = 746,741. Over 52,000 units more than 1991. Best year in history to date.



Rudy Fenk of Oregon re-elected Board President; Robert Silva, from California elected Vice President in 1992.



Tom Frisbee, Skagit Technician

Tom Frisbee hired as new Skagit County, Washington technician.

World Dairy Expo International Holstein Show, Stookey EP Blackrose wins Junior Three Year Old Class.

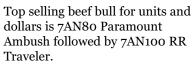
July 26, 1993 All West purchases California's Superior Sires from Tom Olson and Lloyd Vierra to create one organization. The Board of Directors passed the following resolution:



Greg Schafer, California Evaluator

The resolution regarding the transfer of all liabilities and assets of Superior Sires to All West were passed unanimously. It reads as follows:

"Be it unanimously resolved that the General Manager of All West/Select Sires, Herald Catlin, is hereby authorized and directed to take whatever steps as may be necessary to accept the transfer of all assets and liabilities of Superior Sires, Inc. to All West/Select Sires, an Oregon Cooperative Association, said transfer to be effective as of October 1, 1993."



For the first time ever over 95,000 cows are evaluated by Select Mating Service (SMS) in All West area.



Marvin Correia, California Salesman



Superior Sires Marvin Correia, Allan Cossentine, Dutch Aldrich, Don Davis, Teri Rodrigues, Denis Curtin, Lloyd Vierra and Rene Meyers



Robert Silva, Los Banos, California elected President; Bob Golob of Granger, Washington elected Vice President in 1994



Duane Wilson, California Salesman

1994-

1993 best year to date for unit sales; 747,543. Robert Silva, Los Banos, California elected Board President; Bob Golob of Granger, Washington elected Vice President.

Other 1994 news - two beef bulls added to the line up prove to be very popular. 7AN157 Fullback and 7SM24 Black Zinger.

Long time All West customer and breeder of Bova, Hubert Johnson, Rockalli Farm, Mount Vernon, Washington is named 1994 Dairy Shrine Distinguished Dairy Cattle Breeder. In 1974 Rockalli son of Bova became the first registered Holstein born from a transplanted embryo.

Top selling bull is 7H3707 Paradise-R Cleitus Mathie who will go on to produce a million units of semen.
The October Jersey Journal is dedicated to 7J159
Soldierboy Boomer Sooner of CJF.

Receptionist Marcella Lacey retires after 34 years of service.



Rene Meyers and Teri Rodrigues, Turlock Staff





Marlin Beck, Montana Salesman



Montana Salesman

All West purchases a 10,349 square foot lot in an industrial park in Turlock, California with a concrete building for future new distribution center in California.

Two All West technicians are honored for reaching the 100,000 inseminations plateau. California's Bob Sexton and Whatcom County Marcella Lacey, retires Washington's Ken Haak both have over 25 years of experience and join a very elite group of technicians to have ever bred 100,000 cows.

1995 -

1995 Annual Meeting - Norman Martin, Stratford, Califonia honored for 30 years on Executive Boards of California Dairy Breeders and All West/Select Sires.

Bill Genasci of Modesto, California hired as Southern Area Supervisor.

Board of Directors okay's purchase of land and a permanent office/warehouse building in Turlock, California.

Marlin Beck replaces retiring Hugh Maxwell to become our third Montana area salesman since Western Montana Dairy Breeders Hugh Maxwell, retired joined All West in 1964.

September 22, 1995 All West/Select Sires hosts an open house at its new Turlock California Facility. The open house was a huge success with well over 150 friends and producers representing 10 states attending.

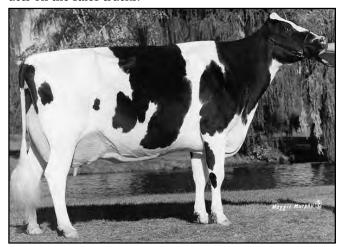
June 30, 1995 Turlock, California office moved into the new facility. September 22, 1995 was open house at the new center.



New Turlock Facility nearing completion in 1995

Bill Genasci starts as California's Supervisor April 1st and oversaw the construction and move-in of the new facility.

All West starts carrying a few animal health care products on the sales trucks.



World Dairy Expo Supreme Champion is Rainyridge Tony Beauty (3E-EX92) a 10 year old daughter of Mars Tony.

7H4213 Robthom Integrity graduates from the PGA program. Integrity would go on to be an extremely popular bull and produce 1 million units of semen.



Bob Golob, Granger, Washington was elected President and Randy Kortus, Lynden, Washington was elected Vice President in 1996

World Dairy Expo, Supreme Champion of All Breeds was Rainyridge Tony Beauty (3E-92), a tremendous ten-yearold daughter of 7H401 Mars Tony.

1996 -

All West begins new venture in making some animal care products available to customers. The 1996 Annual Meeting was held for the first time ever in the state of California. The Red Lion in Ontario hosted the event.

Greg Silva, California Evaluator

Other 1996 News...July 16, 1996 All West begins selling semen direct with their own employees in British Columbia, Alberta, and Saskatchewan.

PGA Program changed to reflect \$2.00 charge for semen, increase heifer certificates from \$5.00 to \$10.00 and cow certificates from \$25.00 to \$40.00. (Effective January 1, 1997)

In a strange twist of events at the Annual Meeting, Bob Golob of Granger, Washington was elected President of the Board. In the late 1960's and early 1970's present Manager Herald Catlin was Bob Golob's A.I. technician in



John Pappas, retires

the Sunnyside, Washington area. Now, 25-30 years later, Bob Golob will, in essence, be Herald's boss. Herald says, "The old adage is true, never burn any bridges!"

7AN80 Paramount Ambush is inducted into Select Sires Hall of Fame. He entered the lineup in 1983 and is the all-time high beef sire at Select Sires for unit sales.

1997-

1997 Annual Meeting - 25 years of service awards go to Ray and Dora Reuble, and Patrick Brown; 30 year award to retiring John Pappas, Oregon Supervisor.

Other 1997 News...Animal Care Products sales continue to increase. Paste Plus and Uddermint the most popular.

7H4637 Winchester graduates from the PGA Program as the breeds #1 milk sire and #3 TPI sire after the August proofs.

7AN100 RR Traveler 5204 dies at Select at nearly 13 years of age. 5204 was one of the beef programs first young sire graduates and was extremely popular for well over 10 years.

September 1997 sales the highest one month dollar sales in the Cooperatives history.

"Select Synch" method of synchronizing heats introduced after a cooperative research project funded partially by Select Sires in cooperation with Ohio State, Kansas State, Colorado State, and Virginia Poly University.

Dick Coon

1998-

1998 Annual Meeting - Shilo Inn, Portland, Oregon, Co-ops profits near all time high. Top 10 selling bulls all PGA dairy graduates, Mathie and Integrity top 2 bulls second year in a row.

Dick Coon honored for 14 years on Select Beef Sire Committee.



Randy Kortus, Lynden, Washington elected President. Pete DeGroot of Fresno, California elected Vice President in 1998

For the first time in history, All West marketed over 7 million dollars of semen.

Don Lamb, with 25 years experience in the feed industry, joins All West as Director of Sales of the Feed Supplement Division.



The line of Select BioCycle feed additives becomes an additional tool for farmers to enhance reproductive efficiencies and milk production in dairy cattle



Don Lamb, Director of Sales Feed Supplement Division



Dave Porter. Tillamook Technician

Animal health care product sales exceed \$500,000 for the first time in 1998. In June All West started marketing the Bio-Cycle Feed additive products. In November Uddergold teat dip was added to the animal health care product line. Both feed and teat dip sales ended the year with over \$100,000 in sales each.

1999-

In 1999 All West/Select Sires purchased an additional 1/2 lot in Turlock, California for future expan-

Unit sales surpassed 750,000 for first time... 804,191. Semen sales dollars is over 8 million.

Animal health care sales reach 1.5 million. A one million dollar increase over 1998.

For the second time in her lifetime, Rainyridge Tony Beauty (3E-EX92) is crowned World Dairy Expo Grand Champion Holstein and Supreme Champion. She is a 14year old daughter of Marshfield Elevation Tony. She is owned by Stanhope-Wedgewood and Ray Brown, Victoria, BC, Canada.



Richard Chichester retired after 26 years as General Manager of Select Sires, Ohio, pictured on right with 7H3948 Emory, only the sixth bull in the history of the Holstein breed to be scored Excellent 97.

At the end of the year Richard Chichester retired after 26 years as General Manager of Select Sires, Ohio and is replaced by Dave Thorbahn. In his tenure Richard led Select Sires in continuous growth and continuous profit every year. Richard was instrumental in making All West Breeders part of the Select Sires organization in 1975.



Dave Thorbahn, General Manager Select Sires



Pete DeGroot, Fresno California elected President

2000-

Pete DeGroot of Fresno, California elected President of All West/Select Sires.

On Thursday, June 29, 2000 in Plain City, Ohio, the signing of the merger between Select Sires and Sire Power occurred.

What makes this merger unique is that it actually involves three organizations. The farmer membership area of Sire Power merged with Virginia-North Carolina Cooperative and will operate under the name of Select Sire Power. The balance of Sire Power's non-member area will become a part of Select Sires and the respective member organizations. All West will be gaining the services of six former Sire Power Technicians-Sales Representatives in California. Along with Jim Wells who takes a new position of District Sales Manager for California.



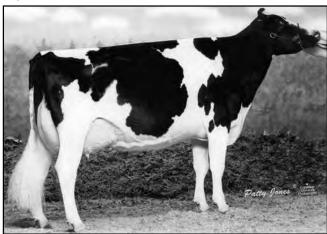
Merger between Select Sires and Sire Power June 2000.



District Sales Manager petitive global market. Jim Wells, California

After the merger, the 10 Select Sire member organizations are expected to sell 33 to 35% of the dairy and beef semen, making Select Sires the largest A.I. organization in the U.S. The expanded capacity of the merged sire program offers more selection to our customers and provides Select Sires a definite genetic advantage in a highly com-

World Dairy Expo Grand Champion Holstein and Supreme Champion is Vandyk-K Integrity Paradise (EX94-EX95-MS) a 4-year old daughter of Robthom Integrity-ET (EX95). She was bred by Kent and Tricia Van Dyk, Lynden, Washington and owned by Kent Van Dyk and Mark Reuth, Wisconsin.



World Dairy Expo Grand Champion Holstein and Supreme Champion is Vandyk-K Integrity Paradise (EX94-EX95-MS)



Allen Bush



Dave Germany, Tillamook Salesman



Darryl Olson, Oregon Salesman

Allen Bush hired as Graphic Design professional to handle web page design and communications. Jim Wells hired to assist Southern area supervisor Bill Genasci in increasing sales and market share in California.

Largest year to date in All West history for gross sales with over \$12,859,572 in total sales. Over 8.5 million in semen sales and 2.2 million in animal health care products both record highs.

Fifth-wheel trailers added to the sales fleet.

Top selling sire 7H6250 Emerson. Top beef bull 7AN178 Bar EXT.

On June 18, 2000 Ray Reuble became the first salesman in All West history to sell one million units of semen. Ray started with All West in 1971 as herdsman for the bull stud. In 1974 he started his sales route, one of the first routes started.

In November, California sales representative Allan Cossentine also reaches one million units of semen sold. Allan started working for Superior Sires in 1980 and works the San Joaquin Valley area.

2001-

On March 22, 2001 Dave Timm was elected President of Select Sires.



Dave Timm, Elected Select Sires President

Celebrating the 60th Anniversary of All West/Select Sires and wishing for another 60 years of continued success.

April 2001 produced the highest dollar sales and semen sales in All West history.

May 2, 2001 ground breaking ceremony was held for the new building in Burlington, Washington.

On May 17, 2001, Dave Timm passed away unexpectedly at his home.

The old office on Pulver Road in Burlington, Washington sold for \$262,000. The new building bid of \$525,000 was approved.



Ground Breaking at new 450 North Hill Blvd, Burlington location. Pete DeGroot, Dave Timm, Contractor Jim Axthelm, Walt Storneta

October 30, 2001 ribbon cutting ceremony for new headquarters building. Move in scheduled for November 2001 and new computer system to be up and running by December 1, 2001. Patrick Brown commended for his efforts in coordinating with contractor Axthelm. Final costs (including landscaping, paving, construction and industrial lot) to be approximately \$900,000.



New office and warehouse at 450 North Hill Blvd, Burlington.

Again, best sales year in history of Cooperative. First time ever over one million units of semen sold and over 10 million dollars in semen sales. 2.5 million in animal health care products.

2002-

Animal health care sales top 2.7 million and record sales year for both semen units and semen dollars; 1,114,236 units sold.



In 2002 All West had four salesmen who sold over one million units of semen in their career; Ray Reuble, Allan Cossentine, Denis Curtin, and Don Davis, members of the one million unit

California salesmen Denis Curtin reaches historic plateau by selling one million units of semen. Denis becomes only the 7th salesman in A.I. history to sell one million units. He joins All West representative Ray Reuble and Alan Cossentine in the million unit club. Denis was born and raised in Ireland. He came to the United States in 1977 and started work for Superior Sires in 1980.

In November of 2002, northern California sales representative Don Davis also reaches the one million units of semen sold milestone. A remarkable accomplishment in just 13 years.



Sean Hendricks

All West now has four salesmen who have sold over one million units of semen; Ray Reuble, Allan Cossentine, Denis Curtin, and Don Davis. At this time there are only 10 people in A.I. history to reach this mark and four of them are working for All West.

March 1, 2002 Sean Hendricks hired as new comptroller.

July 19, 2002 open house hosted at new Burlington facility. Over 225 people attend.

2003-

Hand held computers are introduced. By year end all salesmen will have 'palms' and direct link to both offices for transmitting sales data. Sales and inventories will now be updated on a daily basis.



Walt Stornetta, Manchester, CA - President 2002-2003, passes the gavel to new President Arlyn Visser Sumas WA.

Unit sales for last four month of the year surpass 100,000 units each month to make 2003 the best year ever for unit sales.



Expansion of office and warehouse facility, Turlock.

2004-

Long time All West supporter and Executive Board Secretary Dick Coon retires.



Shandi Smith **Board Secretary**

Shandi Smith appointed Board of **Directors Secretary**

Another record year for unit sales (1,167,409) and semen dollars over eleven million.

A dairy cow from Mabton, Washington was discovered with BSE (mad cow disease) causing great concern in the industry.

Top bull for sales 7H6417 (OMAN) O-Bee Manfred Justice-ET *TR TV TL (EX-94-GM). 7AN194 Rito 6I6 leads beef sales in 2004.

2005-

Another record year for semen sales - 1,291,615 units and well over thirteen million in dollars. Patronage payout for 2005 business will be 1.6 million dollars, the largest patronage payout in history.



Dora Reuble recognized for 35 years of service. Pictured with husband Ray Reuble All West's 1st 1 million unit seller

May 2005 "genderSelected" (sexed) semen introduced. Nearly \$500,000 sold by year end.

Record sales of animal health care products reached \$2,887,848. One and a half million were in Bio-Cycle sales.

Washington State Holstein Association names Patrick Brown "Mr. Holstein".

For the first time in history, a single A.I. stud had the top TPI ™ sire in the United States and the top LPI ™ sire in Canada with two different sires. Select Sires' 7HO6417 O Man and 7HO5708 Blitz topped the lists respectively. Once again proving Select Sires leadership in North America and around the world.

2006-

Blitz sells a million units of semen. Select Sires is proud to announce an outstanding milestone for 7HO5708 Fustead Emory Blitz-ET as he recently sold his one millionth unit of semen. At 10-years-old, Blitz becomes the fourth sire in Select Sires' federation history to achieve this mark, preceded by 7HO4213 Robthom Integrity-ET in 2001, 7HO3707 Paradise-R Cleitus Mathie*CV in 2000 and 7HO1235 Fisher-Place Mandingo-Twin in 1992. This achievement can be credited to Blitz's high-production ability and customer satisfaction throughout the world.

After one full year of marketing "genderSelected" semen All West/Select Sires sells 40,323 units in 2006 worth 1 1/2 million dollars.



Arlyn Visser, Sumas WA - President 2004-2005, passes the gavel to new President Ray Albers, Chino Hills, CA.

For the fourth year running the most prestigious award given to a bull, the Ted Krueger Premier Sire award, was won by 7HO5157 Regancrest Elton Durham-ET*CV at the 2006 World Dairy Expo International Holstein Show, Madison, WI. In the milking cow classes there were three class winners and 21 top-10 finishes. The 41 total Durham daughters exhibited represented 22 percent of the milking animals at World Dairy Expo. The Durham dominated the five-year-old class, siring the top-5 animals.

1941

2006 Employees

Yrs of Service	Name	City	ST	Hire Date	Yrs of Service	Name	City	ST	Hire Date
39	Ken Haak	Lynden	WA	10/16/1968	7	Allen Bush	Anacortes	WA	4/28/2000
39	Herald Catlin	Burlington	WA	12/15/1968	7	Dave Germany	Tillamook	OR	6/30/2000
36	Dora Reuble	Burlington	WA	5/24/1971	7	Charles Hare	Orland	CA	12/26/2000
35	Patrick Brown	Sedro Woolley	WA	3/20/1972	7	Fred Jorgensen	Orland	CA	3/26/2000
31	Gary Bates	Mt. Vernon	WA	12/13/1976	7	Rocky Moitoso	Delhi	CA	10/16/2000
30	Henry Jaeger	Moro	OR	3/15/1977	7	Darryl Olson	Stayton	OR	7/24/2000
30	Larry Nootenboom	LaConner	WA	1/14/1977	7	Dulcie Thomas	Mt. Vernon	WA	6/26/2000
27	Debbie Nootenboom	LaConner	WA	5/1/1980	7	James Wells	Riverside	CA	5/16/2000
25	Karl Krangnes	Mt. Vernon	WA	3/15/1982	6	Patrick Wolf	Sunnyside	WA	3/01/2001
23	Lanny Kipp	Vancouver	WA	9/17/1984	5	Allen Berry	Sherwood	OR	9/24/2002
18	Alan Yost	Yakima	WA	12/26/1989	5	John Cranston	Tillamook	OR	10/29/2004
17	Maynard Axelson	Mt. Vernon	WA	10/15/1990	5	Tony DeMello, Jr.	Turlock	CA	1/31/2002
16	Bill Van de Graaf	Sunnyside	WA	6/26/1991	5	Josh DeYoung	Oakdale	CA	3/31/2002
16	Larry Wilhonen	Bow	WA	1/28/1991	5	Sean Hendricks	Stanwood	WA	3/01/2002
14	Marvin Correia	Tulare	CA	8/1/1993	4	Clint Anderson	Prosser	WA	5/26/2003
14	Allan Cossentine	Hanford	CA	8/1/1993	4	Clint Bronkhorst	Yakima	WA	10/3/2003
14	Denis Curtin	Fresno	CA	8/1/1993	4	Gary Miller	Tillamook	OR	7/26/2003
14	Don Davis	Hilmar	CA	8/1/1993	4	Arden VanPeursen	Hemet	CA	5/31/2003
14	Tom Frisbee	Sedro Woolley	WA	9/30/1993	3	Randy VanWieringen	Everson	WA	2/26/2004
14	Rene Meyers	Turlock	CA	8/1/1993	3	Albert Streutker	Chilliwack	ВС	2/27/2004
14	Teri Rodrigues	Turlock	CA	8/11/1993	2	Clyde Anderson	Nooksak	WA	6/22/2005
14	Greg Schafer	Orland	CA	8/1/1993	2	Corey Bronkhorst	Zillah	WA	7/1/2005
14	Duane Wilson	LeMoore	CA	8/1/1993	2	Paul Brown	Sedro Woolley	WA	10/8/2005
13	Marlin Beck	Missoula	MT	11/1/1994	2	Darren Coonrad	Pasco	WA	7/15/2005
12	Bill Genasci	Modesto	CA	3/15/1995	2	Chris Hatch	Kingsburg	CA	12/30/2005
11	Greg Silva	Hanford	CA	4/1/1996	2	Greg Ingram	Tillamook	OR	8/01/2005
11	Darryl Friesen	Bentley	AB	7/16/1996	2	Anthony Souza	Hanford	CA	3/31/2005
9	John Barr	Baker City	OR	4/30/1998	2	Kris Watson	Prosser	WA	6/27/2005
9	David Porter	Tillamook	OR	8/01/1998	2	Rory White	Turlock	CA	7/30/2005
9	Larry Westfall	Saskatoon	SK	11/01/1998	2	Jason Frayn	Agassiz	ВС	3/26/2005
8	Mary Edelman	Mt. Vernon	WA	7/31/1999	1	Justin Hardin	Modesto	CA	1/16/2006
8	Don Lamb	Vancouver	WA	5/25/1999	1	Jeremy Ettestad	Zillah	WA	6/30/2006
8	Sharon Wilson	Sedro Woolley	WA	3/8/1999	1	Shandi Smith	Concrete	WA	7/24/2006



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